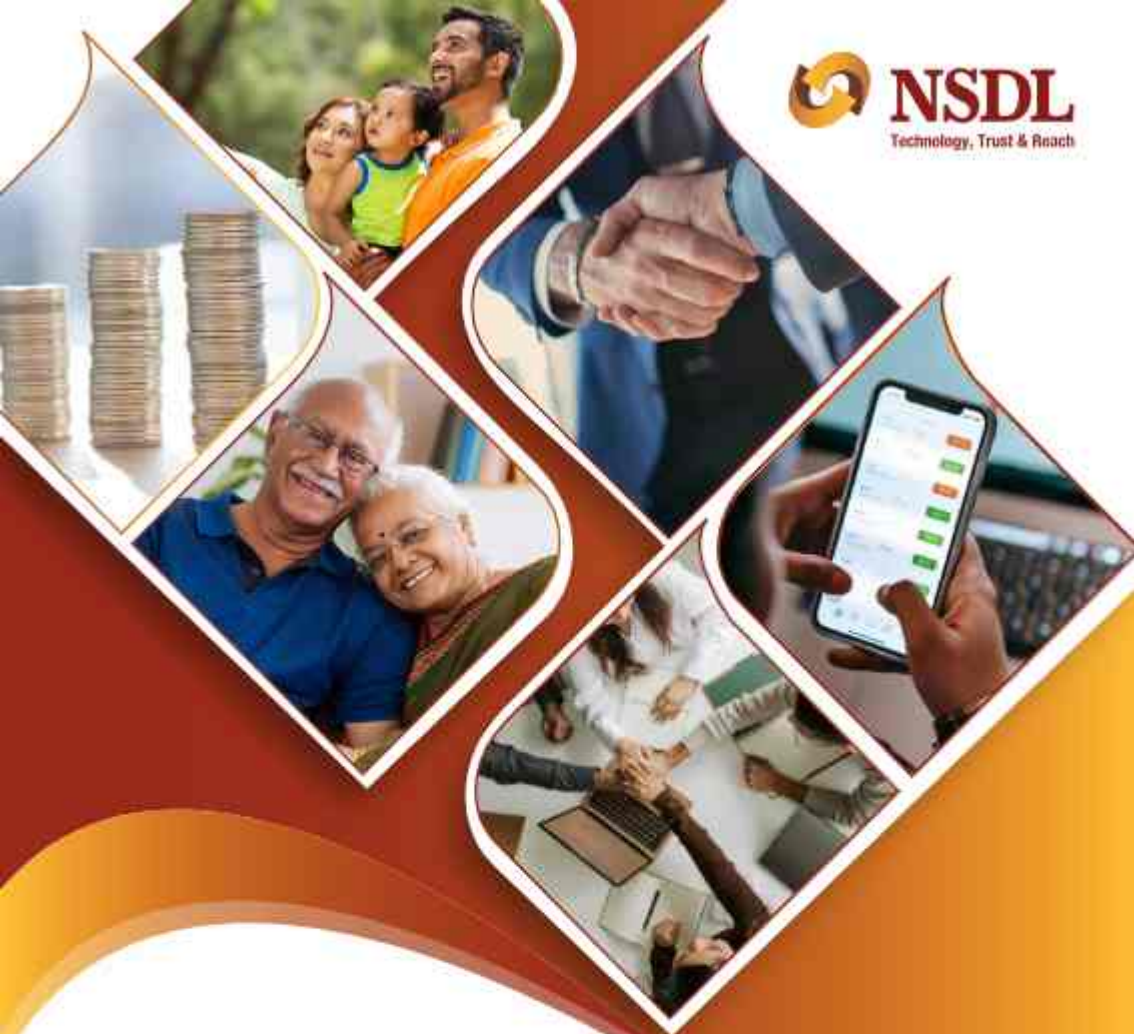




MUTUAL FUNDS IN DEMAT ACCOUNTS

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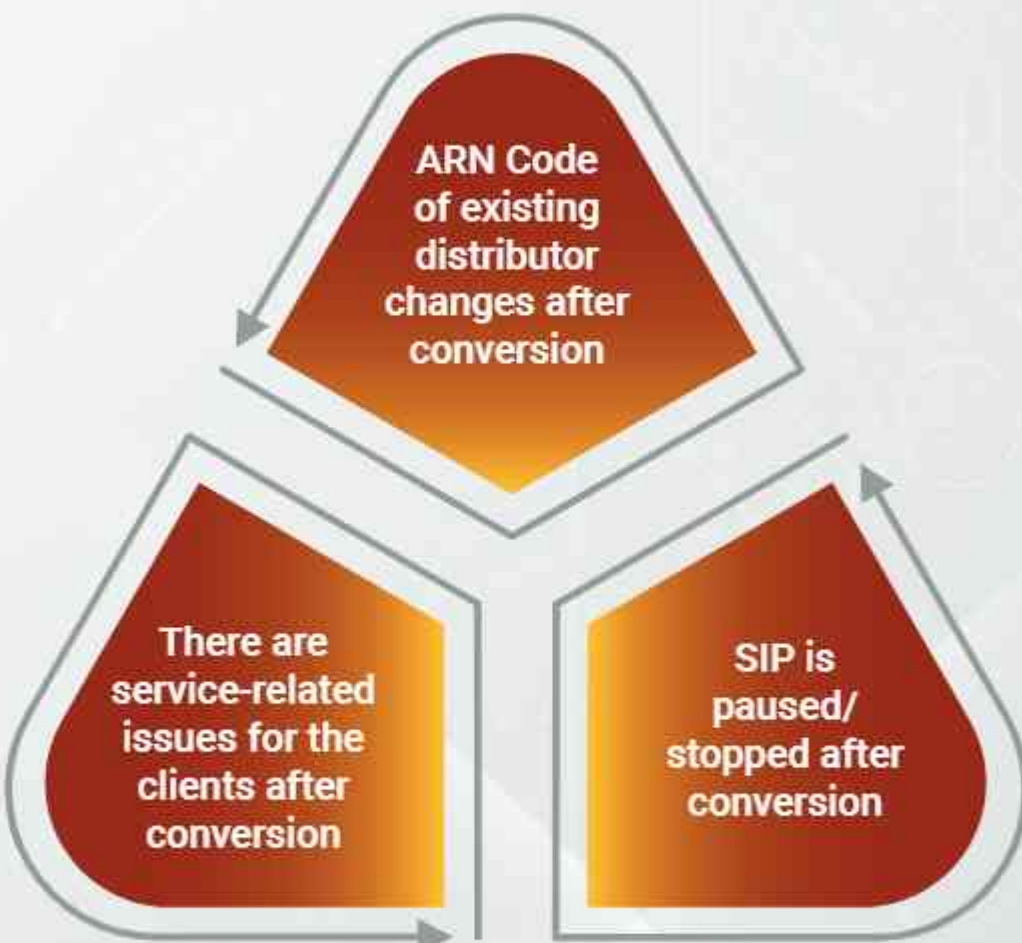
Benefits

- Digital loan against securities for MF in demat
- Marking of margin pledge and repledges
- Normal pledges
- Off market transfer of MF in demat
- Client master modifications via one point of contact
- Growth in demat accounts for Depository Participants

Benefits

- Consolidated Portfolio Management
- Simplified Transfer and Transmission
- Ease of transactions
- Automatic credit of Dividends and Bonuses
- Enhanced security
- Tax filling made easy
- Convenience

Myth Busters



**ARN Code
of existing
distributor
changes after
conversion**

**There are
service-related
issues for the
clients after
conversion**

**SIP is
paused/
stopped after
conversion**

Target Segments

01

Family offices



02

Small investors



03

Retail investors



04

Institutions



05

PMS



Synergies & Enablers

1

MF redemption API

2

MF conversion API

3

EDIS (Integrated)

4

DDPI /PoA (Enabled)

5

Support to distributor channels

6

No AMC to clients as BSDA limit has been increased by SEBI

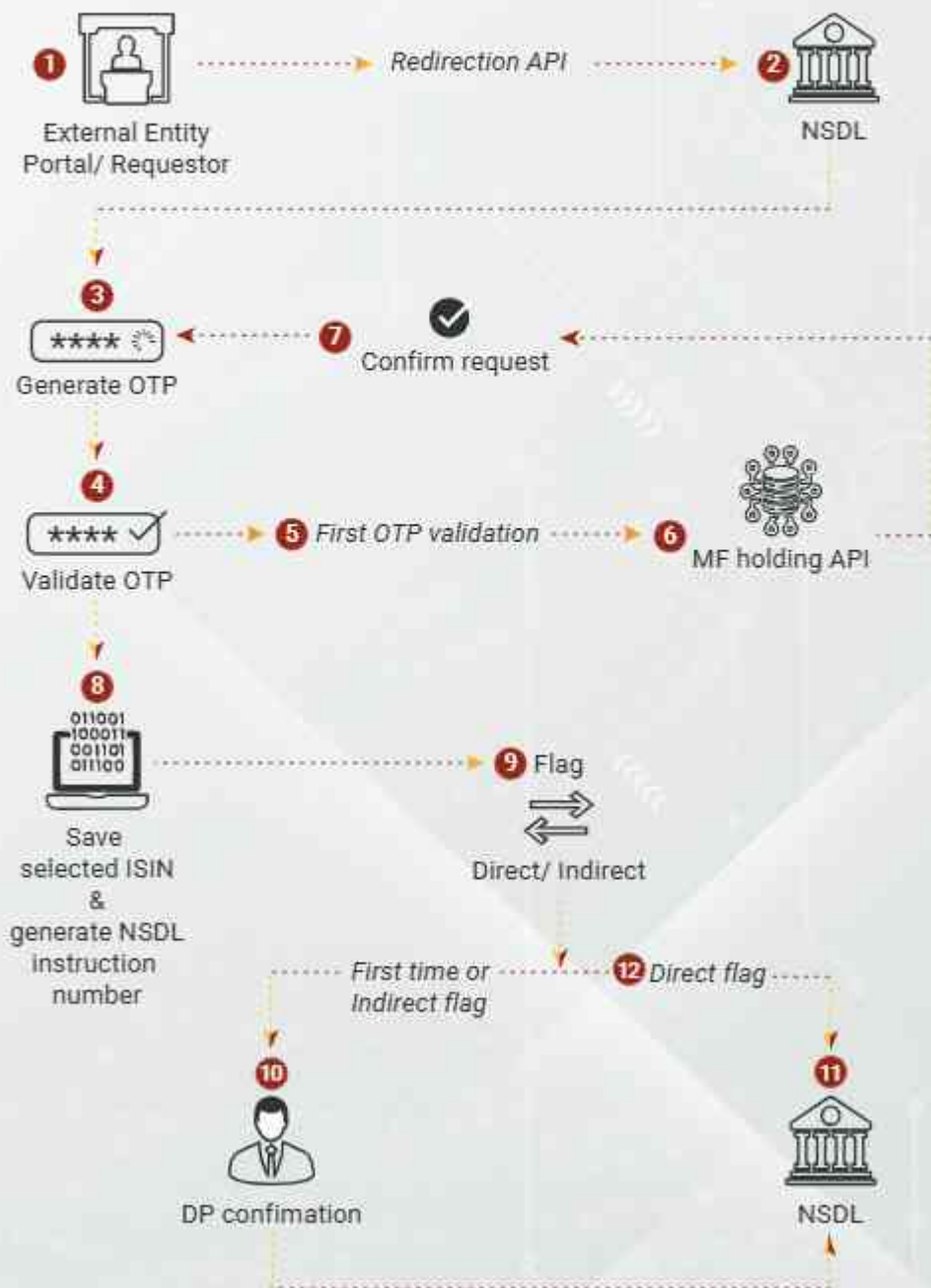
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Introduction on new instruments - Small Sip & Specialised Investment Fund - 10 Lakhs

MF Conversion Flow



MF Redemption Flow



Subscription Options

01

Purchase on fund house website

Display of NSDL Demat Account on fund house portal



02

Purchase on Bank/DP website

Display of NSDL Demat Account on Bank/ DP portal



03

Purchase through other distribution channels

Search engine of NSDL Demat Account Number



Exit Options

1

E-DIS

2

DDPI

3

POA (existing clients)

4

MF Redemption API (Digital option)

5

MF Redemption (Physical process)

6

SWP/STP (Under process)

7

Transmission

(In one go along with the other securities)

Contact Us

Email ID :

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- Settlement
- Investor Services
- Participant Services
- Surveillance
- CAS related Billing
- Product related queries
- Speede related queries
- E-voting

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