

Edelweiss Professional Investor Research
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Escorts Ltd.

Edelweiss
**PROFESSIONAL INVESTOR
RESEARCH**

PMS • AIF • Prop Funds • Family offices



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Date: 6th July 2020

Long Term Recommendation Escorts Ltd

Journey from turnaround to excellence

Escorts has been among the leading players in the tractor industry and well-known brand in the farm equipment space since independence. During the last 2 decades, it has forged one of the most extraordinary turnaround stories in the history of the domestic automobile industry through focused and rigorous efforts. With the turnaround implemented successfully, the management now has arsenals like: 1) Strong financials and Balance Sheet; 2) Healthy product offerings across businesses; and 3) Access to foreign technology and tie-ups with strategic international partners to kick-off the next growth phase. Given the strong traction in the rural economy on the back of a bountiful crop season last year, supported by increase in the minimum support price (MSP), expectation of a plentiful monsoon this year and healthy reservoir levels, we expect the start of next tractor upcycle which may last for another 2 years. We believe Escorts will be in a better position to reap benefits of this upcycle like never before. We estimate 18% earnings per share (EPS) CAGR during FY20-23E, and further improvement in cash flow and return on capital employed (RoCEs) from these levels as well, which will continue to support the stock's valuation. The stock is currently trading at 16x/19x (adjusting to treasury share/without treasury shares) FY22E EPS. We initiate coverage with a BUY rating with a target price of INR 1,332 per share, valuing at 20x/24x (adjusting to treasury share/without treasury shares) on FY22E EPS.

Turnaround implemented successfully, Escorts all set for the next growth phase

The management's focused strategies pulled the company off the brink, these included: 1) Taking hard decisions of divesting in a few non-core loss making businesses and paring down its alarmingly elevated debt levels; 2) Effective and rigorous cost control in core business with a focus to improve both profitability and cash flows; 3) Investing in core businesses to regain lost market share in the flagship tractor business. Having successfully executed the turnaround, the management now has few arsenals like: 1) Strong financials and Balance Sheet; 2) Healthy product offerings across businesses; and 3) Access to foreign technology and tie-ups with strategic international partners like Kubota Corporation and Tadano to kick-off the next growth phase.

New JVs and product lines to lead the next leg of growth

Expanding market presence across domestic and international markets, combined with enhancing product offerings in its three core businesses, is the right strategy to scale up. The upcycle in tractors is the next crucial fillip for Escorts, more than any other upcycle in the last 2 decades, as it is fully equipped to gain market share and fully explore the joint venture with Kubota. The high margin railways business can be a surprise package, given its strong order book, and virtually no competitors in its new product lines. The construction equipment (CE) business too is ready for the next phase of growth, with new product lines, as investments from the government towards infrastructure is expected to pick-up with a revival in the macroeconomic scenario once the novel coronavirus, or COVID-19, pandemic ebbs.

Improving profitability, effective capital allocation bolsters valuation

We expect an economic revival after the COVID slowdown to fuel growth across all business segments for Escorts. The management's confidence on improving margin across businesses through efficiencies and cost reduction is comforting and will further scale up RoCEs. No major near-term capex and purchase of stake from Kubota will improve cash flows and strengthen its Balance Sheet. Given its strong growth prospects and robust Balance Sheet strength, we value the company at 16/20x (adjusting to treasury share/without treasury shares) FY22E EPS. We initiate coverage with a BUY rating and a target price of INR 1,332 per share, valuing the company at 20x/24x (adjusting to treasury share/without treasury shares) on FY22E EPS.

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CMP: INR 1,070
Target price: INR 1,332
Rating: BUY
Upside: 25%

Bloomberg:	ESCT:IN
52-week range (INR):	423/1,069
Share in issue (crore):	12
M-cap (INR crore):	12,992
Promoter holding (%)	40.25

Year to March (INR crore)	FY18	FY19	FY20	FY21E	FY22E
Net revenue	5,059	6,265	5,810	5,883	6,942
EBITDA	542	701	658	723	867
Adjusted PAT	341	475	468	563	681
EBITDA margin (%)	10.7	11.2	11.3	12.3	12.5
PAT margin (%)	6.7	7.6	8.1	9.6	9.8
EPS basic (INR)	28.0	38.3	38.9	45.9	55.5
EPS adjusted for treasury shares*	38.3	53.4	52.6	55.7	67.3
P/E (x)	38.2	27.9	27.5	23.3	19.3
P/E (x) (adjusted to treasury shares)	27.9	20.0	20.3	19.2	15.9
EV/EBITDA (x)	24.4	19.0	20.0	17.6	14.7
RoCE (%)	33.5	37.5	29.5	31.3	34.4

*We have factored the Kubota deal and adjusted the same in EPS from FY21

Date: 6th July, 2020

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Escorts Ltd.

Structure

PAT is expected to grow at 18% CAGR over FY20-23E, led by good growth in the tractor and the railways business, led by robust convergence of positive macro and focussed company efforts , along with strong order book position in the railways

PAT growth will be driven by increased revenue and improvement in operating margin for the key segments

Core RoACE is expected to improve driven by increased profitability and lower capex

We recommend a BUY with a target price of INR 1,332/share, valuing Escorts at 24x FY22E earnings

	FY19	FY20	FY21E	FY22E	FY23E
Revenue (6,265	5,810	5,883	6,942	7,650
EBITDA margin (%)	11.2	11.3	12.3	12.5	12.7
PAT	475	468	563	681	776

	FY19	FY20	FY21E	FY22E	FY23E
RoAE (%)	19.2	16.5	14.4	13.7	13.7
RoACE (%)	37.5	29.5	31.3	34.4	33.4

18% EPS growth over FY20-23E



FY20-23E EBITDA margin of ~140 bps



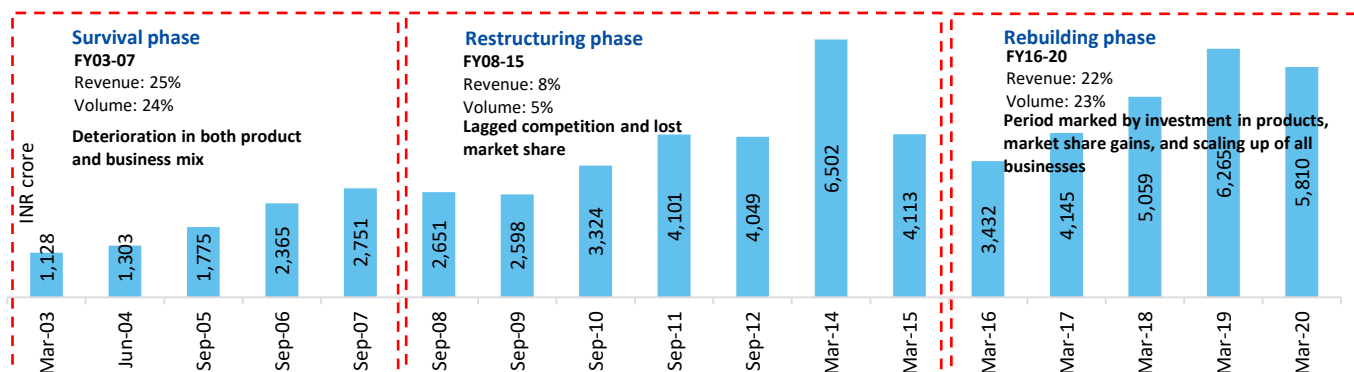
At 24x FY22E EPS

Upside 25%

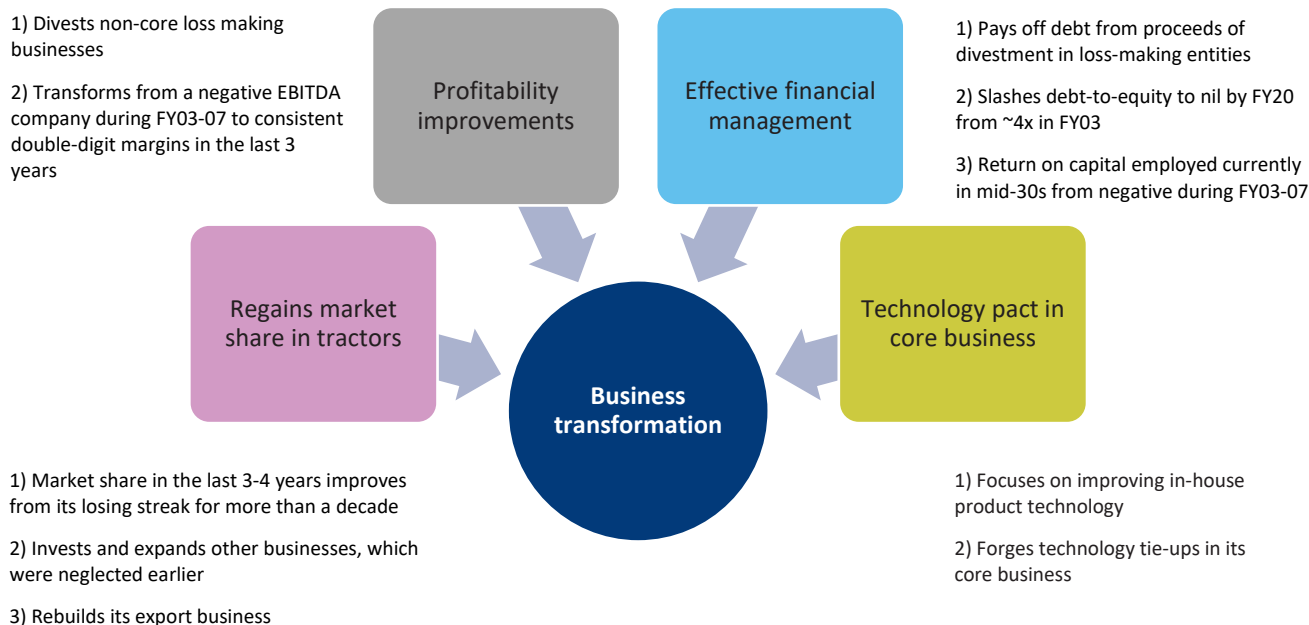
Escorts Ltd.

Focus charts

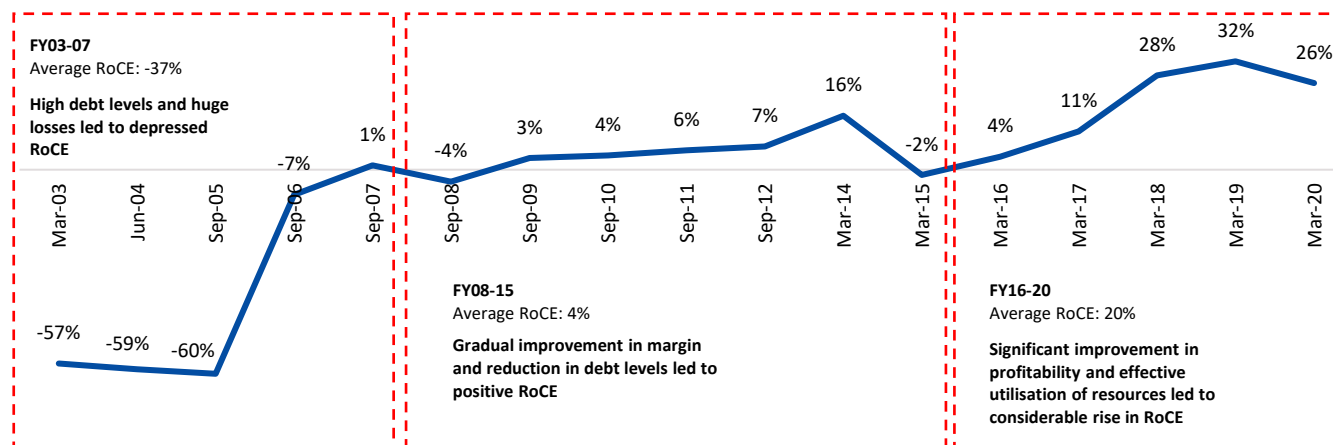
Survival and restructuring phase helped Escorts benefit from the upcycles in the last 2 decades



Effective implementation of a broad-based organisation restructuring strategy led to the turnaround



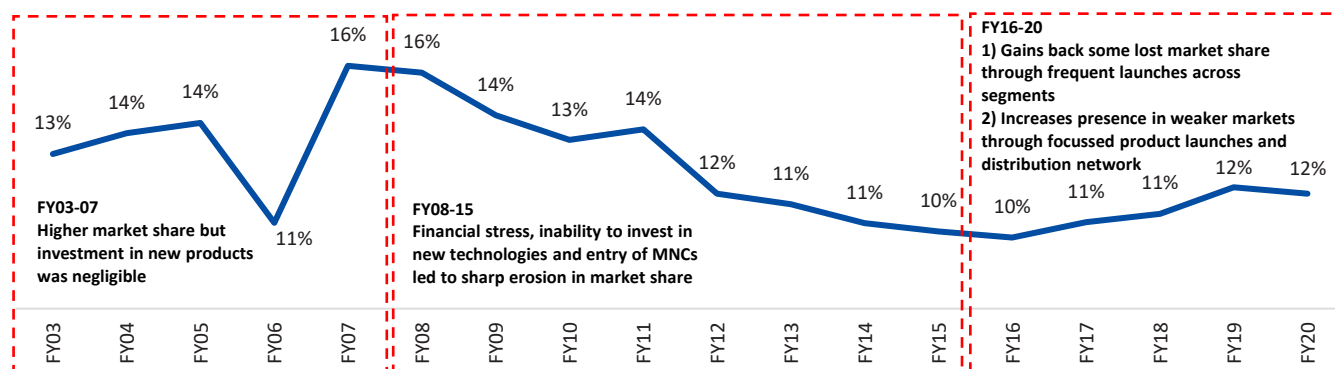
Higher profitability and reduction in debt led to gradual improvement in RoCE in the last 10 years



Escorts Ltd.

Focus charts

Frequent launches led to increase in market share during the last 4-5 years

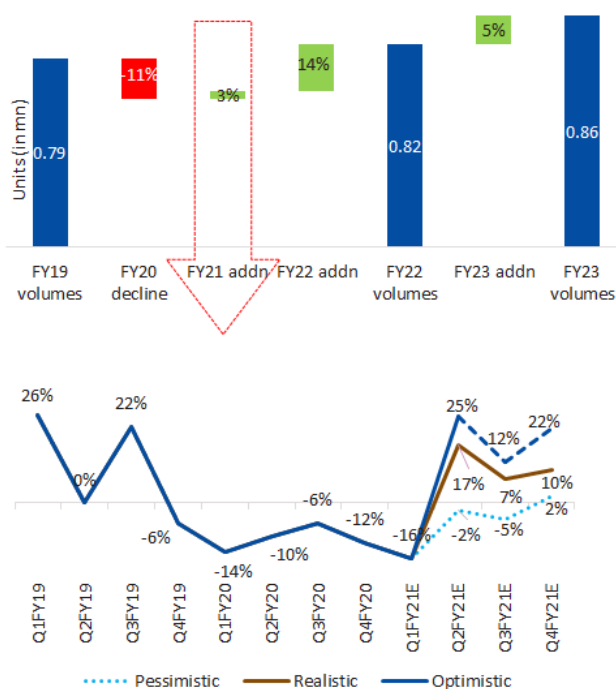


Key drivers that are boosting rural consumption and tractor demand

Increase in farm income	Agri credit availability	Good rainfall and record reservoir levels
<ul style="list-style-type: none"> MSP increase in current decade has been around 6%, which was similar to last decade Procurement as % of total food grain production has increased from average 25% in last decade to 33% in current. Last 2 years procurement was all time high at 37% Overall food grain production in current decade was 3% CAGR, which didn't grow last decade. 	<ul style="list-style-type: none"> Govt expenditure towards agriculture and farmer welfare has increased by around 4.5x in last 5 years. Gradual decline in agri credit disbursement in last 4-5 years had bearing on rural consumption, especially in last 2 years, where it has been historically lowest. 	<ul style="list-style-type: none"> Rainfall in current decade has been 95% of LPA. While since FY16, the average rainfall was around 89% of LPA. Average rainfall in last decade was ~93%. Average reservoir levels was 55 bn cu mtr in current decade, which was ~40 bn cu mtr last decade. In FY20 the reservoir levels were at all time high levels of 88 bn cu mtr.

Overall scoring indicates we are heading into the next upcycle in tractor demand

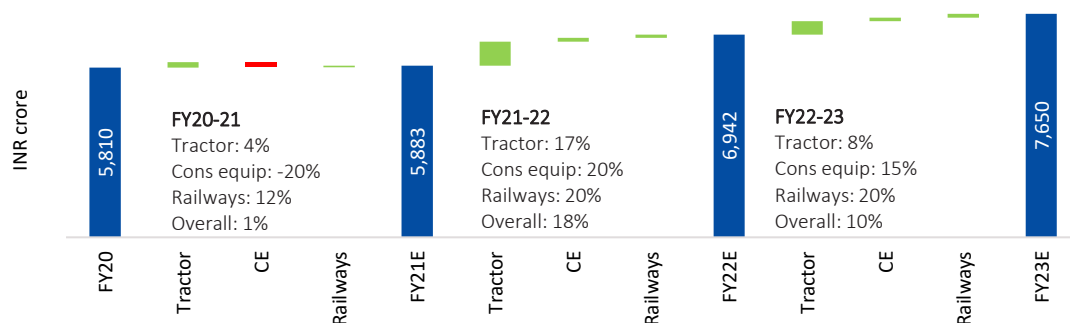
Weighted avg score	Wtg	FY21-23E
Farm income	70	45
Increase in farm income (CAGR)	5	20
Procurement by govt (CAGR)	2	10
Food grain production (CAGR)	3	15
Govt support	10	34
Agri credit (CAGR)	6	18
Govt expenditure (%)	4	16
Water supply	20	50
Rainfall (%)	5	25
Current reservoir levels (bn cu mtr)	5	25
Overall wtd avg score		45



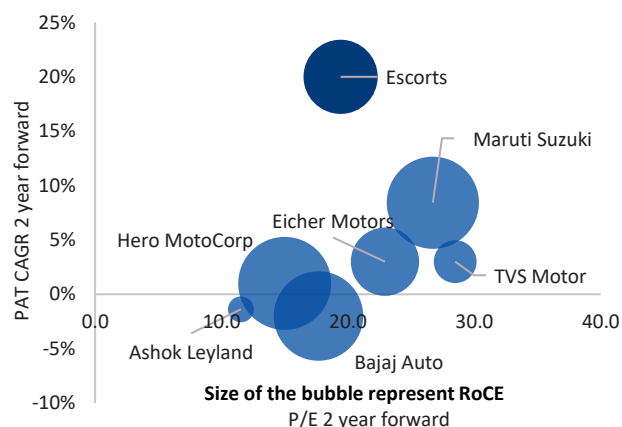
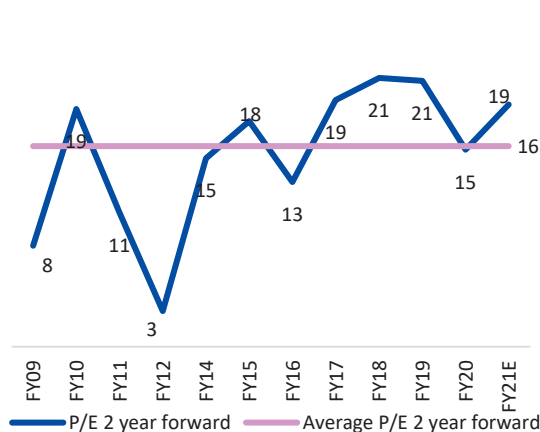
Escorts Ltd.

Focus charts

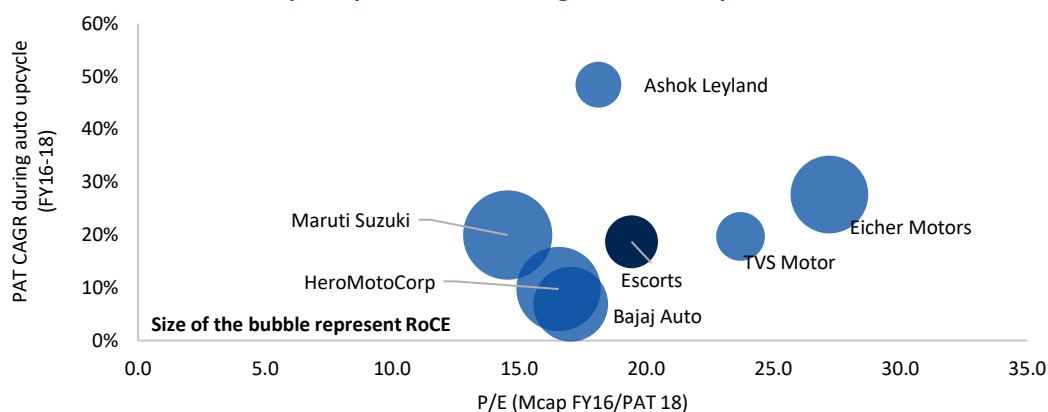
Tractor business may surprise with marginal growth in FY21



Recent run up places the stock in upper quadrant of valuation



... however comparison of current upcycle for Escorts with previous upcycle of automobile OEMs shows valuation upside possible based on growth and improvement in financials



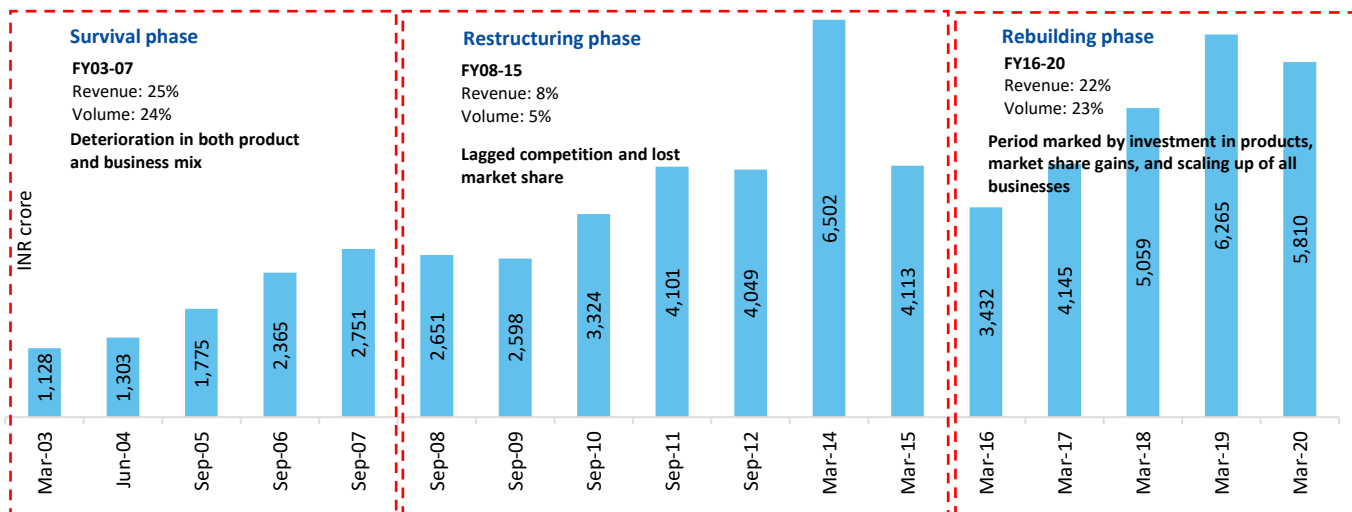
Note: For Escorts, we have considered PAT CAGR between FY20 and FY22 and P/E is calculated using current market capitalisation to FY22E PAT
Source: Edelweiss Professional Investor Research

I. Escorts – A journey from turnaround to excellence

Focussed approach towards bettering profitability, lean Balance Sheet, raising market share, improving product quality and access to technology from the world's leading farm equipment manufacturer has led Escorts to forge one of the most extraordinary turnaround stories in the domestic automobile industry in the last 10 years.

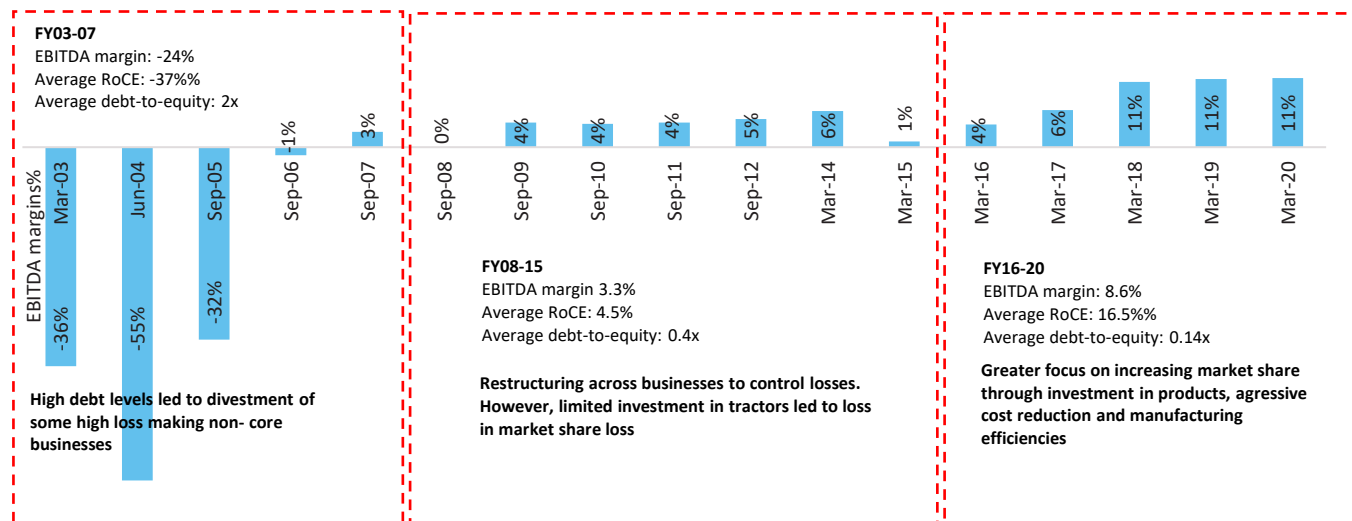
Despite being one of the leading player in the agriculture equipment business since independence and a flagship company of well-known industrial houses from the pre-liberalisation era, Escorts faced its toughest phase in its corporate history during the early 2000. This warranted a structured approach from the management team to address the problems which emerged on almost all strategic fronts.

Survival and restructuring phase helped Escorts benefit from the upcycles in the last 2 decades



Source: Company and Edelweiss Professional Investment Research

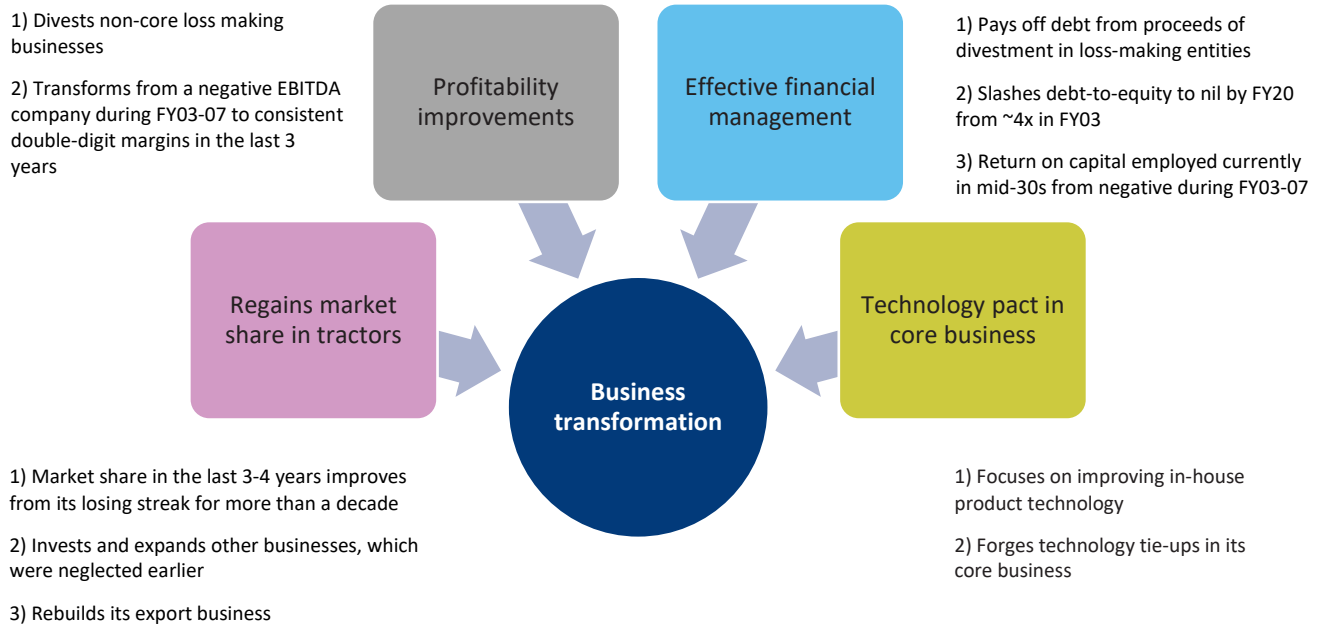
Focused efforts led to noteworthy turnaround in the domestic automobile industry



Source: Company and Edelweiss Professional Investment Research

II. A turnaround story

Effective implementation of a broad-based organisation restructuring strategy led to the turnaround



Source: Edelweiss Professional Investment Research

Focus on profitability in its core businesses led to improvement in performance

The early 2000 period was an extremely challenging period for Escorts. For 4 consequent years -- FY03-06 -- it had suffered losses at the earnings before interest, tax, depreciation and amortisation (EBITDA) level and its debt-to-equity ratio was as high as 3.8x in FY03.

A focused approach towards: 1) Selling of loss-making non-core businesses and gradually paying off debt; and 2) Effective cost control to improve margins across core businesses was adopted.

Mounting losses and higher debt levels led Escorts hiving off its telecom, IT and hospital businesses

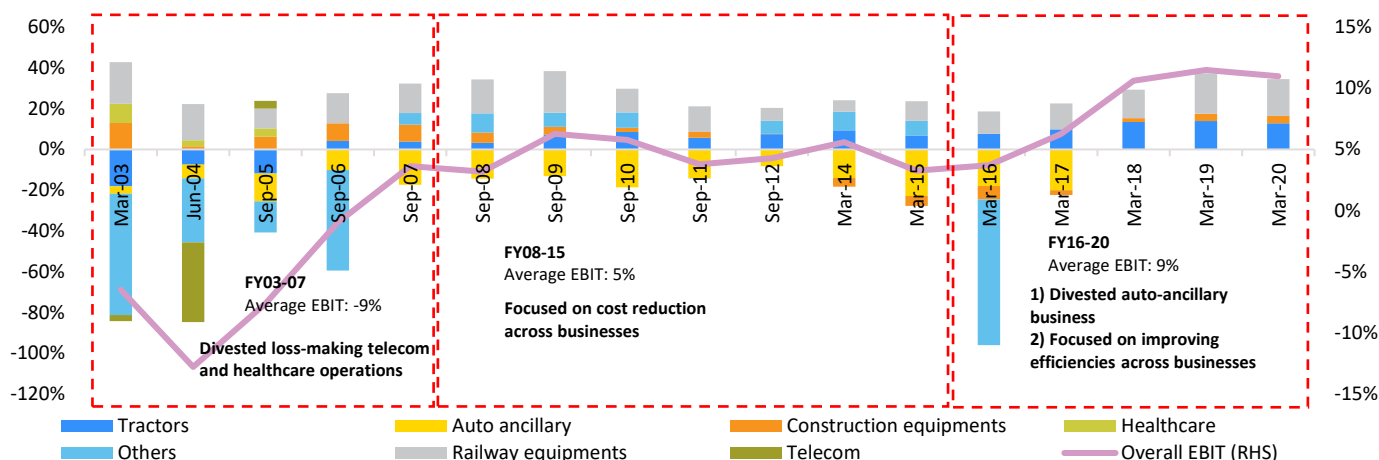
Rising debt and losses led the management to gradually offload its non-core businesses like telecom, IT, and hospitals in the last decade and thereafter the auto-ancillary business in FY15.

Poor financial health also restricted the company's investments in its core tractor business, which led to considerable market share losses in the last decade. However, offloading of non-core businesses significantly eased management bandwidth to focus on its core business.

Escorts Ltd

Investment Hypothesis

Divesting major loss-making non-core businesses gradually eased off margin pressure

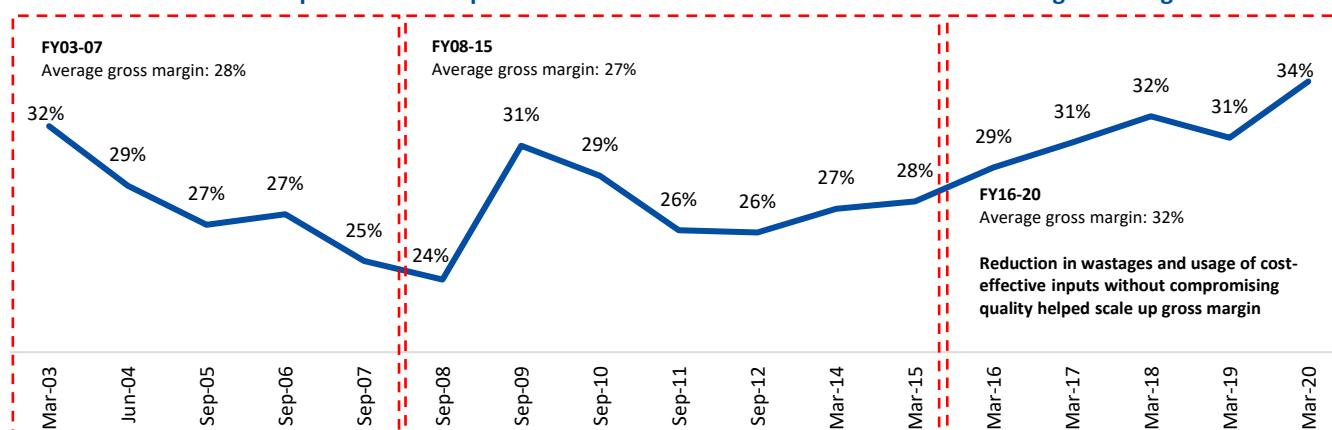


Source: Edelweiss Professional Investment Research

Improving operational efficiency and reduction in material cost

Through various cost-cutting initiatives under Project Shikhar, the management reduced raw material cost by: 1) Lowering wastages, 2) Improved efficiencies, 3) Re-negotiated with suppliers; and 4) Opted for alternative cost effective inputs in vehicle design without compromising on strength and stability.

Control on input cost and improvement in efficiencies across businesses boosted gross margin



Source: Company and Edelweiss Professional Investment Research

Controlling employee cost

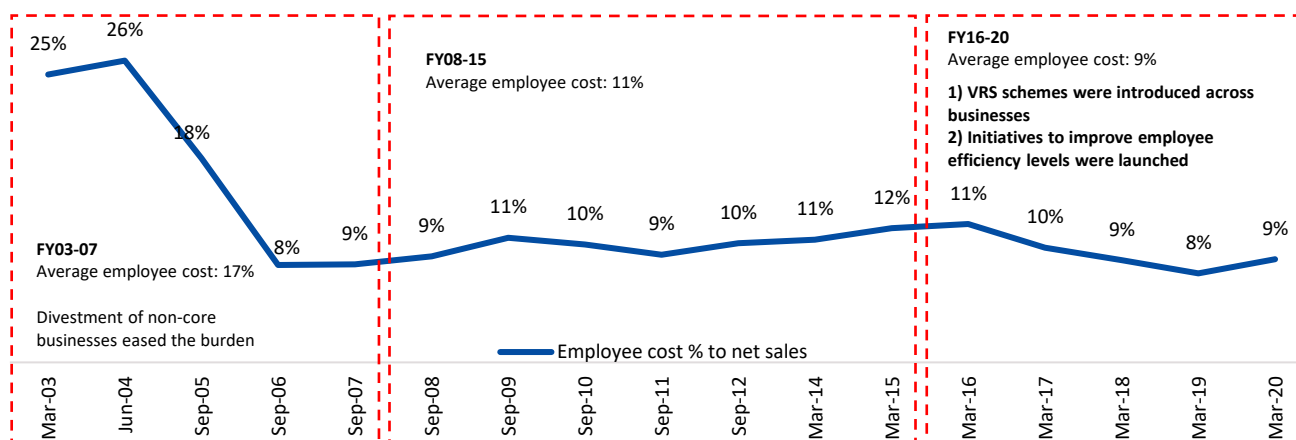
High employee cost has been a legacy issue for Escorts. During the early 2000s, employee cost as a proportion of revenue was almost 3x that of its competitors.

Closing of a few businesses helped pare down cost significantly by the end of the last decade, while a series of voluntary retirement schemes (VRS) from FY14 onwards helped cut the flab. Through various initiatives, the management was able to reduce its permanent head count by almost 60% in the last 6-7 years.

Escorts Ltd

Investment Hypothesis

Focus on streamlining employee cost helped scale up EBITDA margin



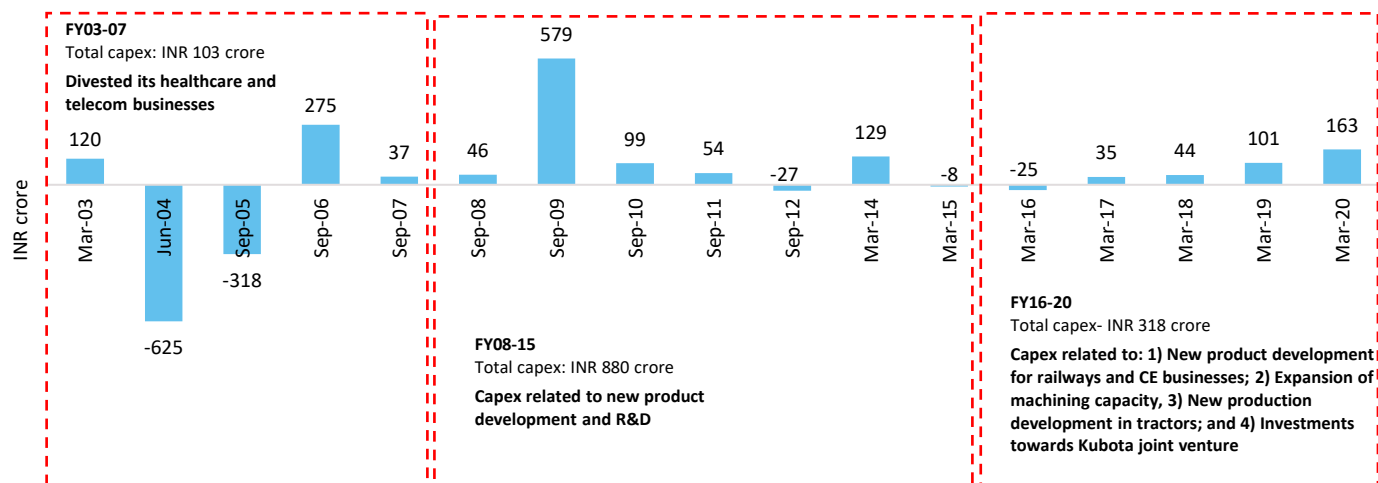
Source: Company and Edelweiss Professional Investment Research

Focus on maintaining healthy RoCE and cash flow

Effective capital allocation and lower capex led to significant cash flow improvements in the last 5-6 years

Cash flow management has been the management's key focus during the last 8-10 years. No major capex towards capacity building, effective working capital management and improvement in profitability led to the company turning free cash flow (FCF) positive in 9 years out of the last 10 years.

Capex directed at backward integration and new products

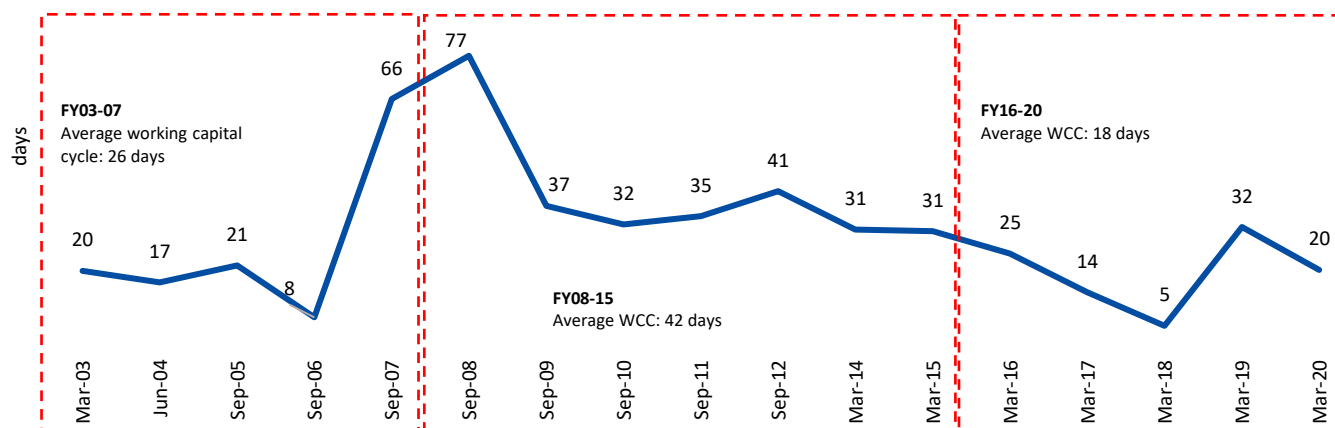


Source: Company and Edelweiss Professional Investment Research

Escorts Ltd

Investment Hypothesis

Continuous improvement in working capital management also added to the benefits...



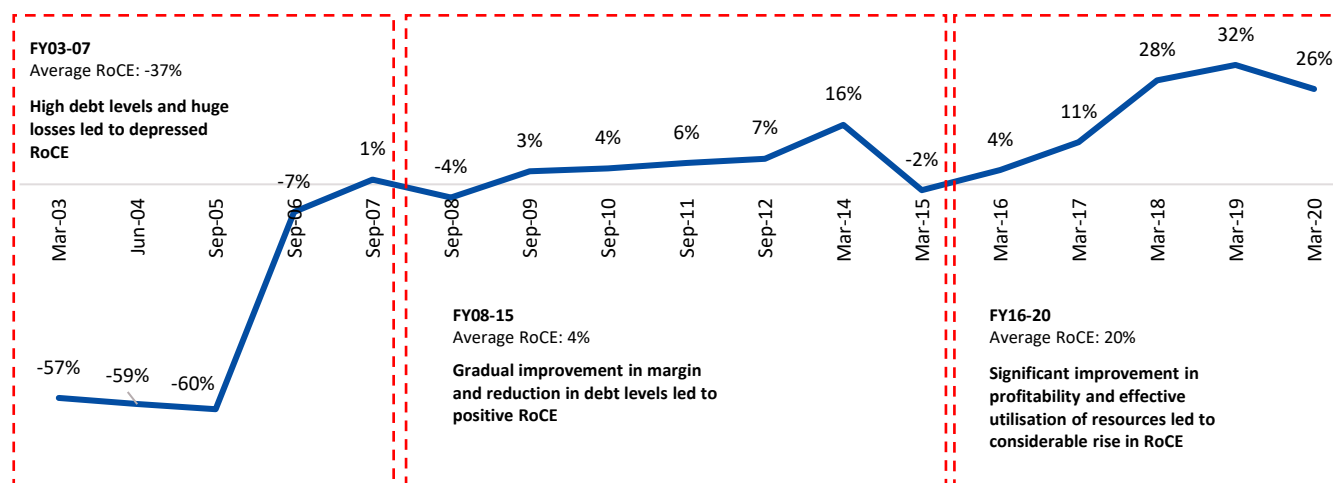
Source: Company and Edelweiss Professional Investment Research

An improvement in FCF from significantly negative in the last decade induces major confidence in the management's turnaround efforts.

Improvement in RoCE in last 5-6 years is also encouraging

Escorts was able to significantly improve its return on capital employed (RoCE) to mid-20s in the last 2 years from lower single-digits during the start of the current decade on improving efficiency across businesses, consistent growth in profitability, healthy FCF and declining debt.

Higher profitability and reduction in debt led to gradual improvement in RoCE in the last 10 years



Source: Company and Edelweiss Professional Investment Research

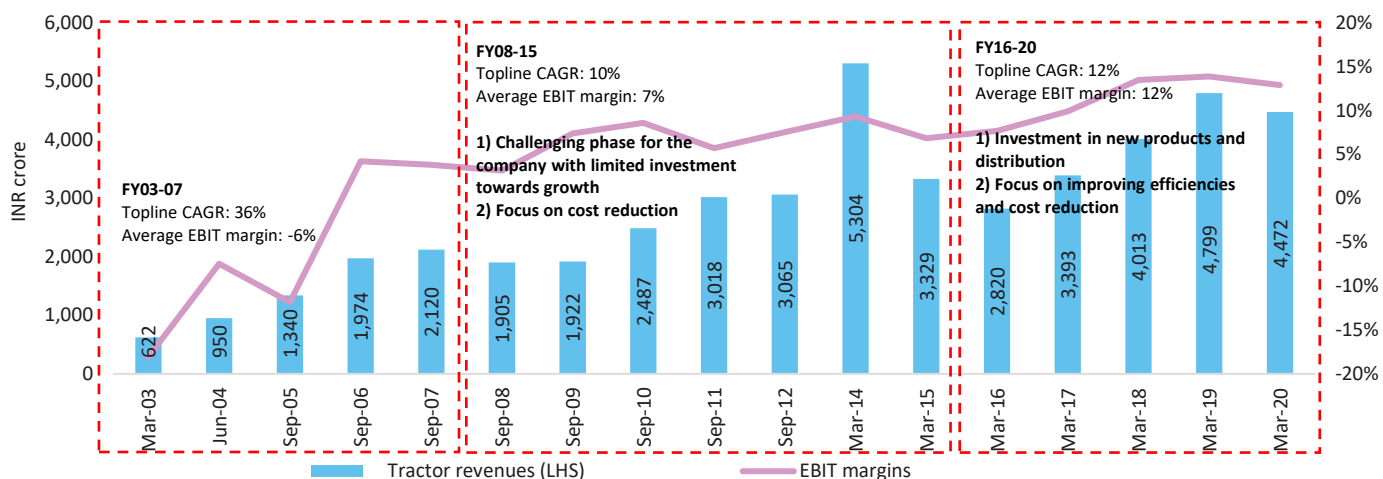
Significant improvement in RoCEs along with healthy FCF led to substantial investor confidence in the management.

III. Journey towards excellence – The growth phase

Turnaround of the flagship tractor business was key to Escorts' revival

Tractors have been the main stay of the company. However, financial stress restrained the management from scaling up this business, which led to significant erosion in market share till FY15. After lowering its heavy debt burden, the management undertook a structured approach towards improving both profitability and its market position during the last 10 years.

Aggressive cost reduction efforts since the last 8-10 years led to revival of the business



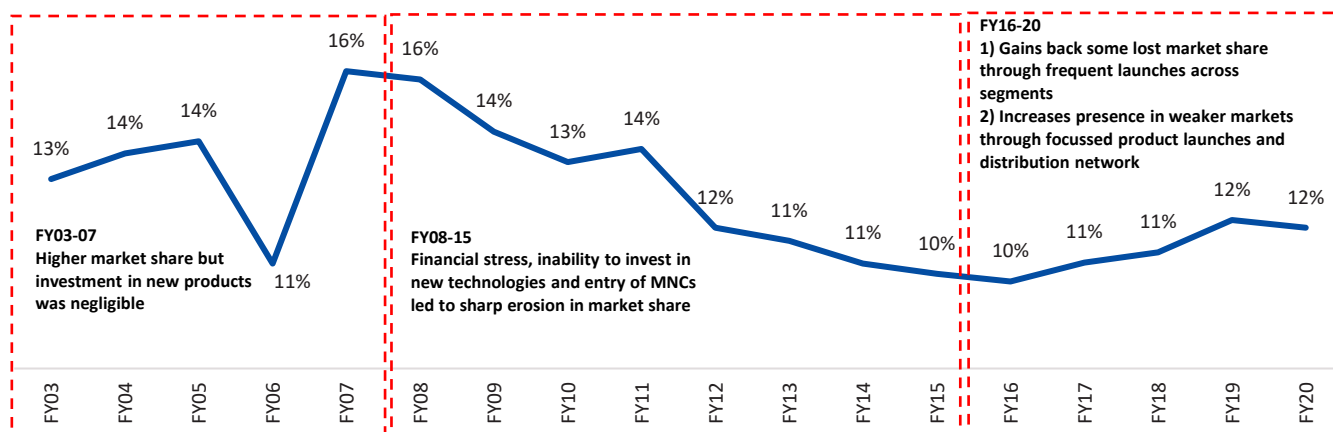
Source: Company and Edelweiss Professional Investment Research

Focusing on regaining market share through new launches in right product segments and regions Targets model launches across different categories...

Escorts' market share has seen a free fall from ~14% in FY07 to 9% in FY16. Lack of new launches led to significant market share loss in the early part of the current decade.

However, aggressive new launches and substantial investments to bring its products on par with leading domestic and foreign original equipment manufacturers (OEMs) since FY16 led to the company gradually gaining market share in the last 4-5 years.

Frequent launches led to increase in market share during the last 4-5 years



Source: Company and Edelweiss Professional Investment Research

...leading to improvement in market share in regions where Escorts has a strong and weak presence

In the past, Escorts was known for its strong presence in mid-range tractors (i.e. 31-40 horsepower and 41-50 hp). However, this strategy constrained growth in western and southern India, where soil conditions suit usage of lower hp tractors. Frequent launches across all segments enabled the company to gradually regain some lost market share in the last 4-5 years.

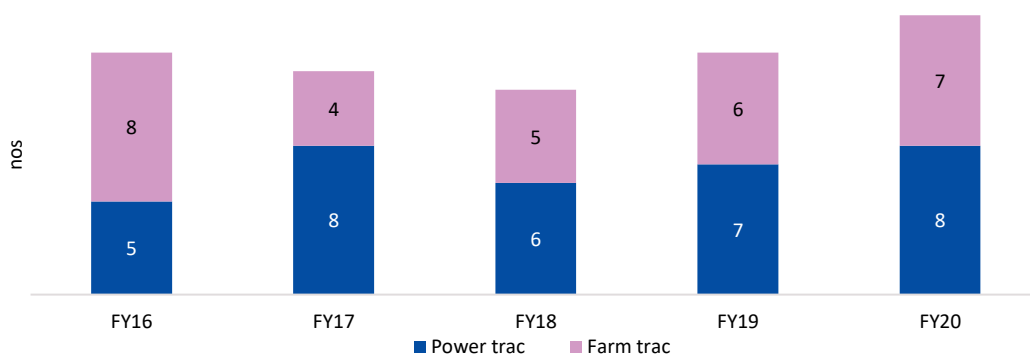


Atom Series



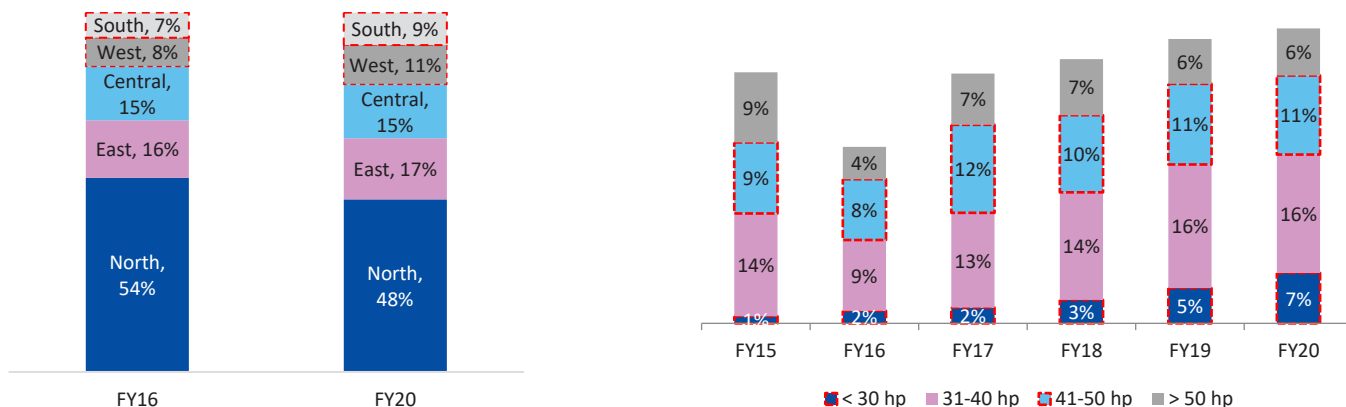
Steeltrac

Aggressive model launches led to market share gains in the last 5 years



Source: Edelweiss Professional Investment Research

Improvement in market share across key segments and regions where it had a weaker presence



Source: Edelweiss Professional Investment Research

Priority laid on a better distribution network across regions than increase in numbers

Escorts currently have around 1,000 dealerships and service stations across the country. Around 60% of these are present in its stronghold of north and central India. Rather than increasing the number of dealerships, the management's focus is on providing them training to gain market share and improve customer experience and service quality.

Escorts Ltd

Investment Hypothesis

Key new launches

POWER TRAC

Powertrac 445 Plus 2WD
Powertrac Euro 45 Plus 2WD
Powertrac 430 Plus 2WD
Powertrac Euro 45 Plus 4WD
Powertrac 435 Plus
Powertrac 434 Plus
Powertrac 437 2WD

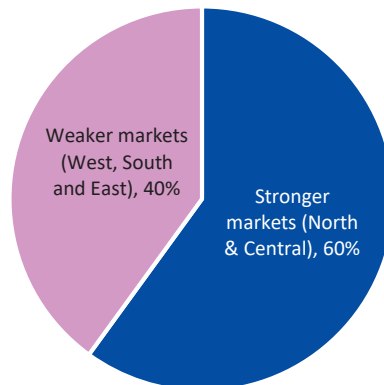
Farmtrac Champion

Farmtrac Champion Plus2WD
Farmtrac 50 Powermaxx 2WD
Farmtrac 6055 Power maxx
Farmtrac 6055
Farmtrac 6055
Farmtrac 6050 Ultramaxx 4WD

FARM TRAC

Farmtrac Champion Plus 2WD
Farmtrac 45 Ultramaxx 4WD
Farmtrac 60 Powermaxx 4WD

Well spread out touchpoints and innovative techniques to connect with customers – Need of the hour



Source: Edelweiss Professional Investment Research

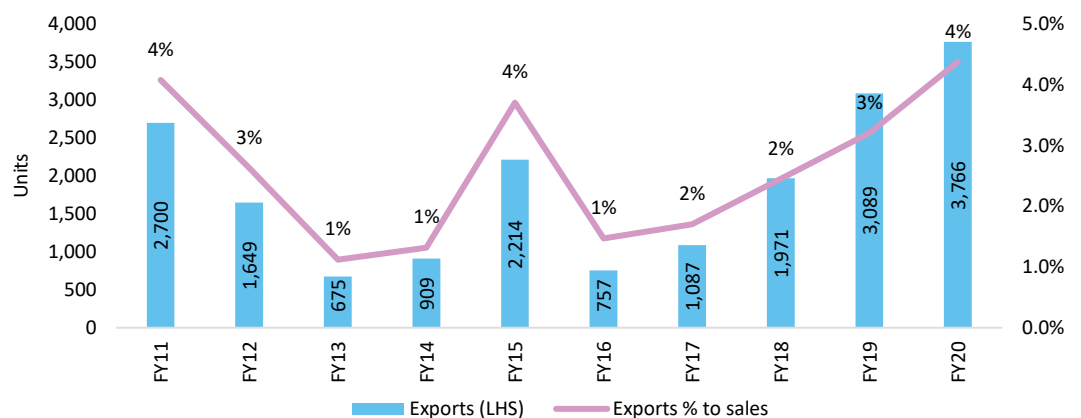
The management's focus is on expanding tie-ups with local mechanics across all regions to reduce turnaround time in case of a service requirement or break down. Recently, the company launched an innovative service feature '24X7 Care Button' which has been installed on all its Farmtrac and Powertrac models. On pressing this special button in case of breakdown or service requirement, the company's service engineer will respond within 2 minutes. This is an innovative service and is first of its kind in the industry. This will help reduce its turnaround time significantly and plays an important role during peak seasons.

Targeting exports to create new growth avenues

The management is aggressive working towards expanding its export outreach. In the last 4-5 years, the company has increased its presence in markets like Sri Lanka, Bangladesh and Nepal. The share of exports in total sales have also increased to around 4% in FY20 from 1% in FY16.

The tie-up with Japan's Kubota Corporation can help fast-track growth by granting it access to its global marketing network. However, the management's export target of 8,000-10,000 units by FY22 seems optimistic even with this deal. We have estimated close to 5,000 units by FY22 and over 6,000 units in FY23.

Exports may get a surprising fillip in the near term from Kubota tie-up



Source: Edelweiss Professional Investment Research

IV. Rural India – The only bright spot and key to economic growth

In our previous report, 'Automobile Industry - Coronavirus deals a decade blow', released on April 28, we listed 2 key points. One, the industry, specifically passenger vehicle (PV) and commercial vehicle (CV) players, will clock the lowest domestic sales units since FY10. Two, we expect the rural economy to lead the revival in the economy.

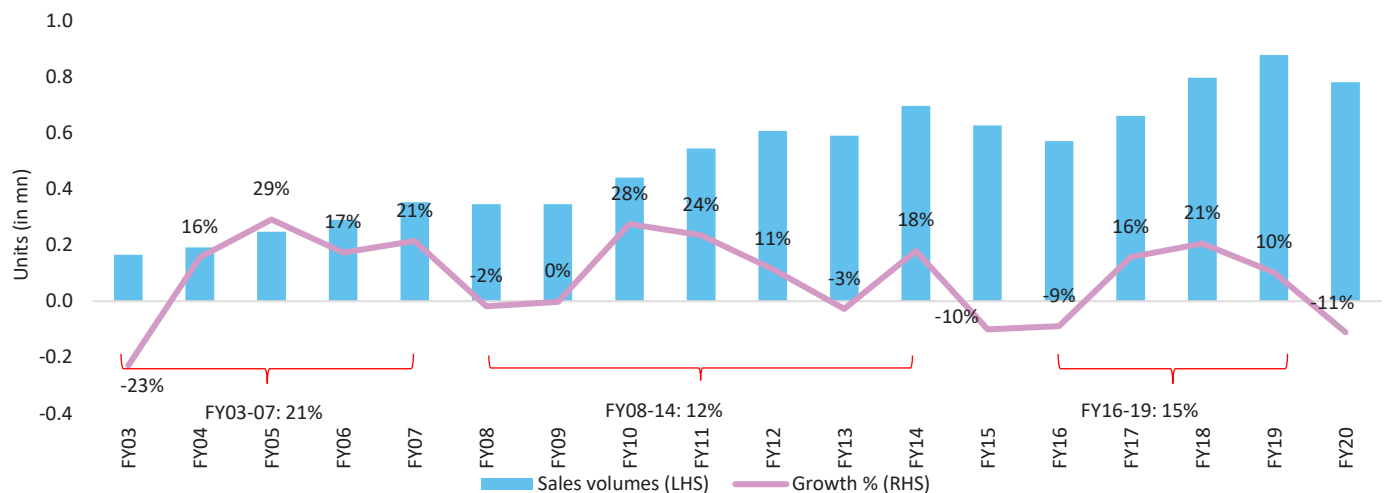
Over 2 months from the release of our report, we see strong rural demand. Back-to-back bountiful harvest seasons, coupled with government support towards procurement, increase in the minimum support price (MSP) and healthy water storage levels boosted rural sentiment.

Key drivers that are boosting rural consumption and tractor demand

Increase in farm income	Agri credit availability	Good rainfall and record reservoir levels
<ul style="list-style-type: none"> MSP increase in current decade has been around 6%, which was similar to last decade Procurement as % of total food grain production has increased from average 25% in last decade to 33% in current. Last 2 years procurement was all time high at 37% Overall food grain production in current decade was 3% CAGR, which didn't grow last decade. 	<ul style="list-style-type: none"> Govt expenditure towards agriculture and farmer welfare has increased by around 4.5x in last 5 years. Gradual decline in agri credit disbursement in last 4-5 years had bearing on rural consumption, especially in last 2 years, where it has been historically lowest. 	<ul style="list-style-type: none"> Rainfall in current decade has been 95% of LPA. While since FY16, the average rainfall was around 89% of LPA. Average rainfall in last decade was ~93%. Average reservoir levels was 55 bn cu mtr in current decade, which was ~40 bn cu mtr last decade. In FY20 the reservoir levels were at all time high levels of 88 bn cu mtr.

Source: Edelweiss Professional Investment Research

Upcycles in the tractor industry are driven by most of these above drivers



Source: Edelweiss Professional Investment Research

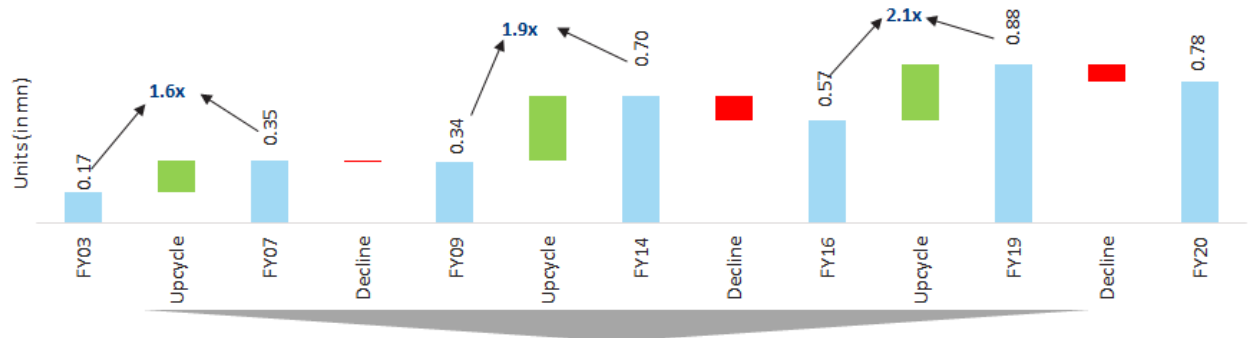
Escorts Ltd

Investment Hypothesis

Convergence of drivers not imperative to boost tractor demand

After studying the last 3 upcycles and downcycles spanning over 2 decades, we believe that not all drivers are required to converge for rural consumption to improve. Even firing of a few growth engines is sufficient to drive growth in the rural economy and thereby boost tractor demand.

Not all drivers are required to converge to trigger an upcycle in the industry



	FY03-07	FY08-09	FY09-14	FY15-16	FY16-19	FY20
Farm income						
Increase in farm income (CAGR)	14%	9%	14%	1%	12%	8%
Procurement by govt (CAGR)	3%	15%	7%	5%	11%	2%
Overall food grain production (CAGR)	7%	3%	3%	-1%	3%	1%
Govt support						
Agri credit (CAGR)	32%	23%	16%	20%	10%	10%
Govt expenditure (%)	15%	2%	18%	-6%	44%	104%
Water supply						
Rainfall (%)	95%	98%	95%	88%	89%	100%
Current reservoir levels (bn cu mtr)	38.2	39.7	51.4	47.4	55.4	88.0

Source: Edelweiss Professional Investment Research

Methodology

In order to ascertain the importance of each drivers, we tried to quantify the importance of each driver by: 1) Assigning weights to each driver depending on its correlation with tractor sales; 2) Assigning a score based on the performance of the driver in a particular period; and 3) Thereby, arriving at the weighted average score for each driver by multiplying scores with their respective weightages. Finally, we summed up the weighted average score for all drivers to arrive at the overall score. The score helps to predict the near term cyclicity of the industry.

Investment Hypothesis

Delta between the overall score during an upcycle and downcycle indicates effectiveness of the method

Weighted average score	FY03-07	FY08-09	FY09-14	FY15-16	FY16-19	FY20
Farm income	42	30	41	22	45	27
Increase in farm income (CAGR)	25	15	25	10	20	15
Procurement by govt (CAGR)	2	6	4	6	10	6
Food grain production (CAGR)	15	9	12	6	15	6
Govt support	42	38	40	22	38	38
Agri credit (CAGR)	30	30	24	18	18	18
Govt expenditure (%)	12	8	16	4	20	20
Water supply	30	30	45	30	40	50
Rainfall (%)	20	20	20	10	15	25
Reservoir levels (bn cu mtr)	10	10	25	20	25	25
Overall weighted average score	40	31	42	24	43	33

Score	CAGR %
1	<-5%
2	-5%-0%
3	0%-10%
4	10%-20%
5	>20%

Score	YoY % range
1	<5%
2	5-10%
3	10-15%
4	15-20%
5	>20%

Score	% Rainfall LPA Range
1	< 85
2	85-90
3	90-95
4	95-100
5	> 100

Score	Bn Cu Mtr Range
1	<35
2	35-40
3	40-45
4	45-50
5	>50

Source: Edelweiss Professional Investment Research

The method helped gauge that not all drivers are needed to converge to lead to an upcycle in the industry. However, it is important that most drivers converge, especially those relating to farm income levels.

With all cylinders firing, tractor demand is headed towards the next upcycle

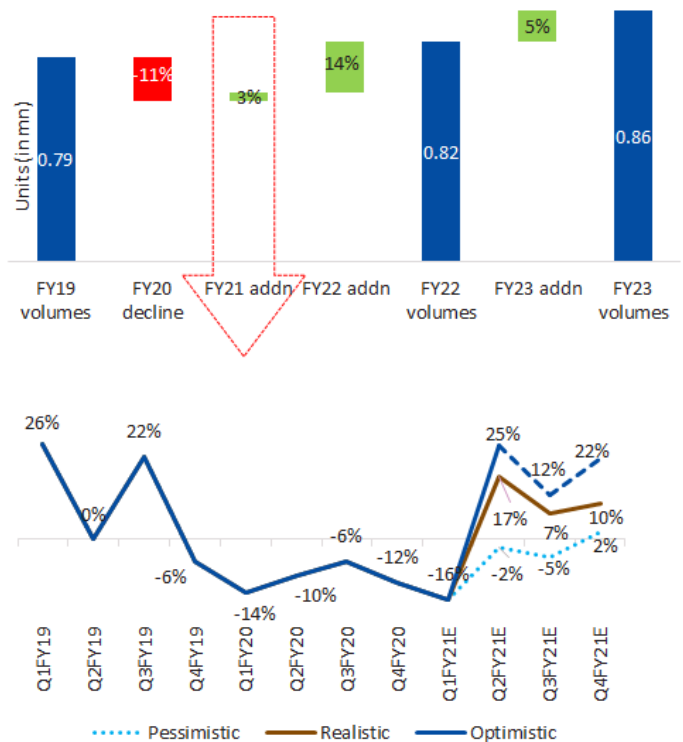
While the COVID-19 lockdown has badly impacted the urban economy, with majority of the population having to undergo pay cuts or face job losses, rural India is going through one of its best phases.

Escorts Ltd

Investment Hypothesis

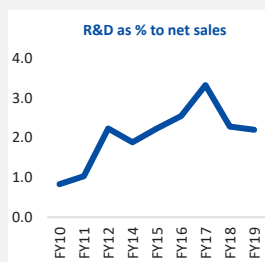
Overall scoring indicates we are heading into the next upcycle in tractor demand

Weighted avg score	Wtg	FY21-23E
Farm income	70	45
Increase in farm income (CAGR)	5	20
Procurement by govt (CAGR)	2	10
Food grain production (CAGR)	3	15
Govt support	10	34
Agri credit (CAGR)	6	18
Govt expenditure (%)	4	16
Water supply	20	50
Rainfall (%)	5	25
Current reservoir levels (bn cu mtr)	5	25
Overall wtd avg score		45



Source: Edelweiss Professional Investment Research

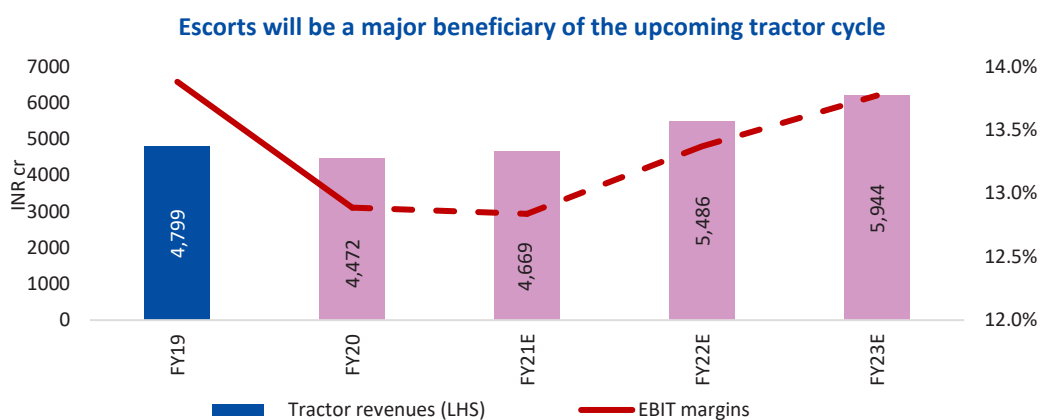
Healthy growth in income levels because of bumper production in both seasons of last fiscal, record ground water storage levels, good initial spells of rainfall so far this season and record sowing during kharif leads us to believe that we would witness an upcycle in rural consumption and tractor demand.



V. Escorts best placed to reap benefits of this cycle given the hard work done over the last 10 years

Escorts is best placed to reap the benefits of this cycle given the management's focus over the past decade on strengthening its offerings and product technology as well as improving quality and reach of distribution in both strong and weak markets.

We expect its tractor business to grow around 11-12% during FY20-23E due to the company's strong focus on exports, coupled with near-term expectations of healthy growth in the domestic market. Given its successful past record in delivering on commitments, we are sure the management will fulfil its assurance of further scaling up margin from current levels through cost reduction and by improving efficiencies.



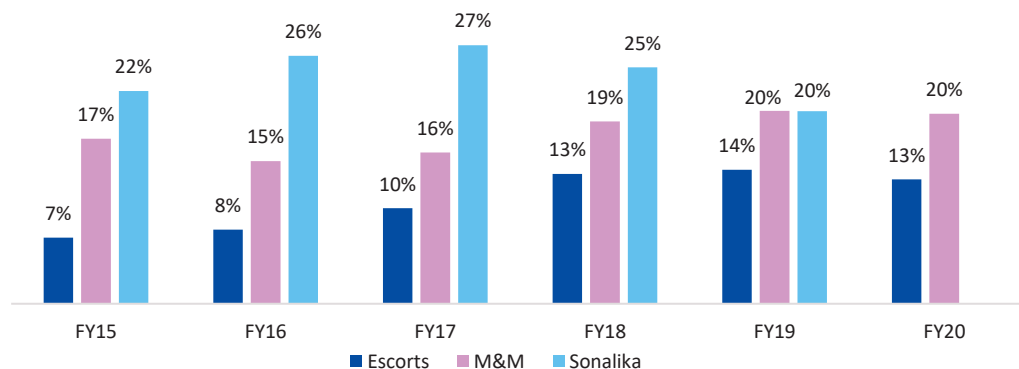
Source: Company and Edelweiss Professional Investment Research

Competitive benchmarking indicates scope for margin improvement in the tractor business

Though the management's focussed approach has led to significant improvement in profitability of the tractor business over the last 5-6 years, we still see scope for improvement when compared to its key competitors.

The margin difference between Escorts and its key competitors assures us that achieving an earnings before interest and tax (EBIT) margin of 14-15%, as guided by the management for the medium term, is not an impossible ask.

Significant delta in EBIT margins of Escorts and competitors indicates scope for improvement



Source: Company and Edelweiss Professional Investment Research

Escorts Ltd

Investment Hypothesis



Partnership with Kubota will help Escorts scale up

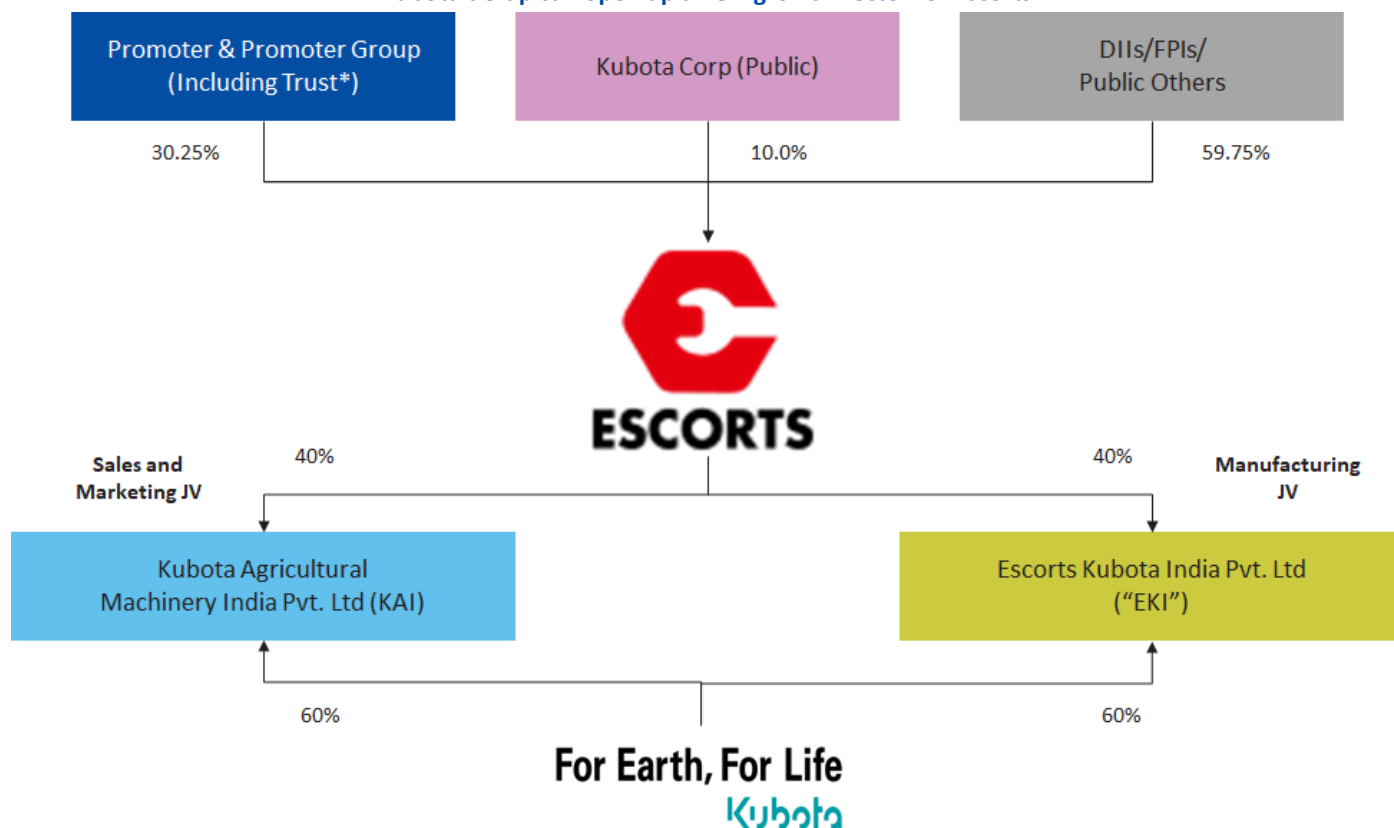
Escorts have always been a domestic players with a strong presence in higher hp tractors. This reflects in its higher market share in central and north India, which are traditionally higher hp tractor markets.

The deal with Kubota addresses 3 gap areas, which it has been grappling off late: 1) Export market; 2) Advanced product technology; and 3) Lower hp tractors.

Key tie-ups between Escorts and Kubota

- Escorts and Kubota signed a joint venture (JV) in February 2019 for manufacturing higher hp tractors, equipped with the latest technology. Escorts hold 40% stake in the JV, and the total investment in the project is ~INR 300 crore contributed by both the partners. The plant, with a manufacturing capacity of 50,000 units, was expected to be commissioned in June 2020, but due to COVID-19, led lockdown, it is expected to start from Q3FY21.
- In March 2020, Escorts acquired Sumitomo Corporation's 40% stake in the Kubota-Sumitomo marketing JV for INR 90 crore. This deal will help expand its exports business by accessing Kubota's international network.
- Kubota invested INR 1,042 crore for 10% stake in Escorts. This tie-up strengthens the Escorts-Kubota relationship, which will help the former access the latter's latest technologies and manufacturing practices.

Kubota tie-up can open up a new growth vector for Escorts



Source: Edelweiss Professional Investment Research

VI. Diversifying into new business segments to create next leg of growth

The next leg of growth for Escorts can emerge from the non-tractor business. Railways and construction equipment (CE) currently account for 23% of its topline, a modest growth from 19% in FY16. The share of these businesses in overall EBIT has grown considerably to 18% from negative contribution in FY16.

Improving profitability and growing topline of these businesses will pose a significant advantage to Escorts as it provides a cushion from the cyclicity of the tractor business.

Existing



New Products



Railways – The next growth engine for the company

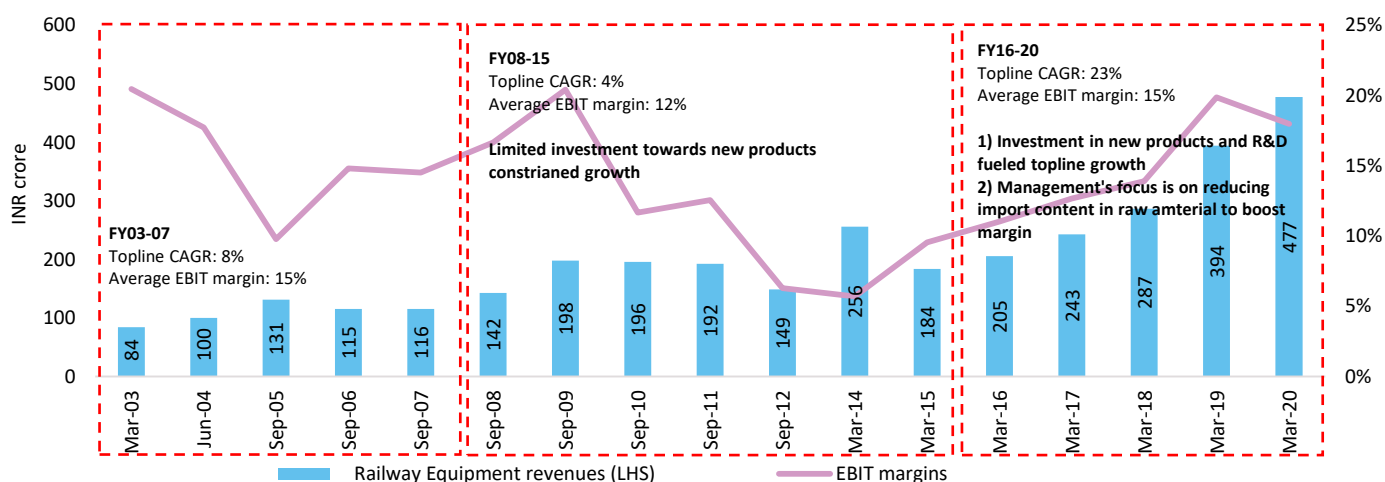
The railways have been the fastest growing business for Escorts in the last 10 years. Since FY16 this business has more than doubled, while profits has expanded by over 3x.

The management has also been aggressively adding new products such as automatic doors for metros and high speed trains, LHB Alstom coach dampers, heavy duty locomotive dampers, rubber to metal bonded products, friction products like brake pads and axle-mounted disc brake systems for LHB. Linke Hofmann Busch coaches are passenger coaches of the Indian Railways that have been developed by Germany's LHB and renamed Alstom LHB in 1998 after its takeover by Alstom.

Apart from these, the company also plans to develop higher value added air conditioning and traction modules for the railways.

Collaboration with DAKO-CZ of Czech Republic (for supply of disc braking systems for high speed passenger coaches) and Spain's Ingeteam (for railway traction systems), and focus on in-house R&D has enabled Escorts to add new product offerings that suit its India requirements.

Railways have been the only profitable business even during tough times



Source: Company and Edelweiss Professional Investment Research

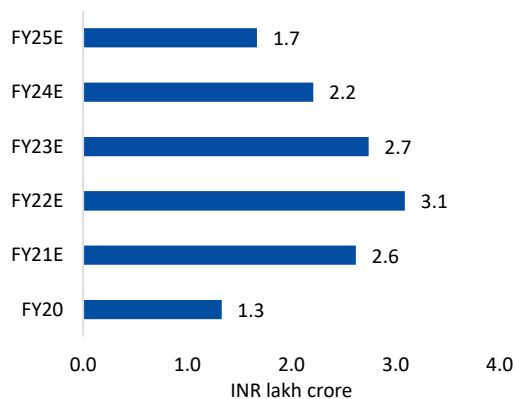
Strong order book ensures healthy revenue visibility

To raise its wallet share from the railways segment, Escorts has significantly increased its product offerings from traditional air brakes, couplers, brake pads and suspensions to newer components like bogey and axle mounted brake systems, heavy duty dampers, etc. The new components are import substitutes and hence present a significant growth potential for the company.

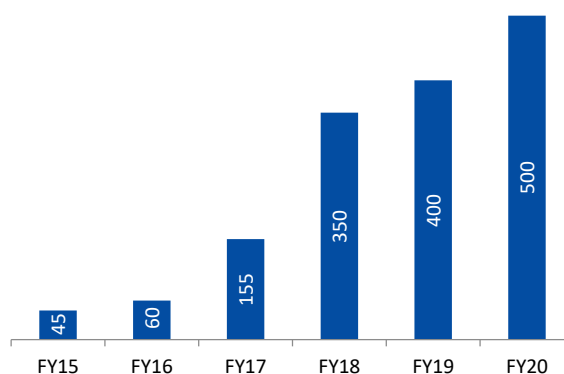
Over the last 5 years, its order book from the railways segment has increased to INR 500 crore in FY20 from ~INR 150 crore in FY16. Since the current order book is expected to get executed within 12-15 months, it presents healthy revenue visibility for the business.

The government's thrust on expanding and improving the quality of its rail network will drive growth for this business segment. We expect the railways business to grow at 17-18% CAGR over the next 3 years.

Investments in railways expected ~INR 13.7 lakh crore



Order book increased over 8x since FY16

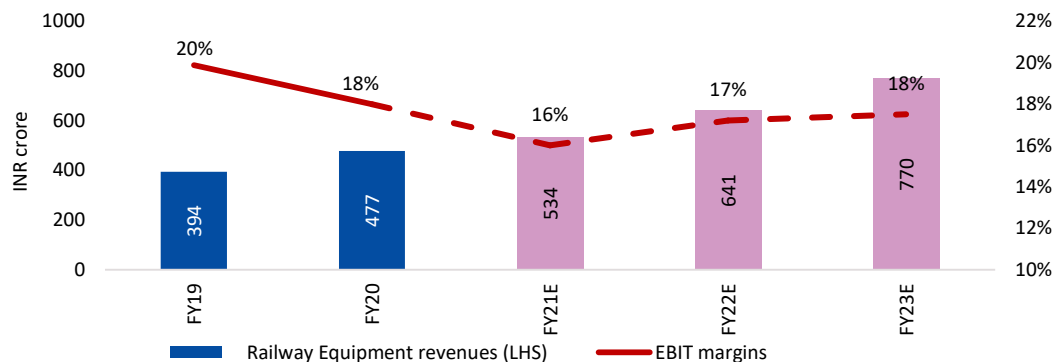


Source: Edelweiss Professional Investment Research

Focus on increasing localisation to help scale up margins further

As the proportion of new products in the revenue mix increases, the import content in input cost will also increase, thereby compressing margin. The management's focus is on increasing localisation levels and scaling up margins even for newer products. It is targeting a margin of around 19-20% in the near term.

Strong order book ensure healthy topline visibility; however margin trend will be the key focus area



Source: Company and Edelweiss Professional Investment Research

Escorts Ltd

Investment Hypothesis



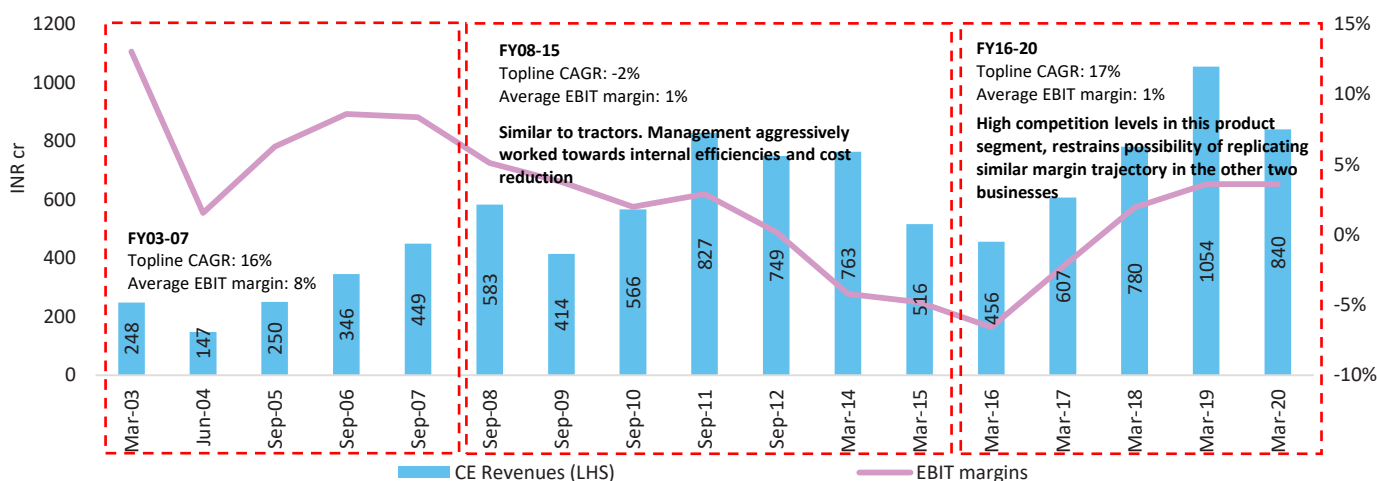
Looks to scale up its market share in construction equipment

Demand for construction equipment depends on cyclical in the infrastructure space. Government investment towards infrastructure development is the major demand driver. Escorts' product offerings in this space include backhoe loaders, compactors and pick and carry cranes.

CE business has scaled up significantly in the last 5 years

In last 2-3 years, company has refurbished offerings across its product lines. Further in order to expand its offerings, Escort has formed a JV for distributing products of South Korean CE OEM Doosan Infracore, also company has forged manufacturing JV with Japan's leading crane manufacturer Tadano. Over FY16-19, the CE business has more than doubled. However, the slowdown in economic activity and subsequent reduction in government ordering of new project led to a 20% impact in FY20.

Aggressive focus on cost reduction in the last 3 years boosted margin despite higher competition



Source: Company and Edelweiss Professional Investment Research

Stressed government financials because of the COVID-19 related lockdown will impact new order flows or investments towards infrastructure in FY21. Private investments in the construction sector are expected to remain muted because of sharp slowdown in demand. Hence, the near-term outlook for Escorts' CE business is expected to be muted for the second consecutive year.

However, the medium to long term outlook for the business is strong given the government's plans like Bharatmala, metro related projects across cities, Mumbai-Delhi and Mumbai-Nagpur express highways, coastal road projects, etc, which will fuel healthy growth for this business segment from FY22. We expect the CE business to grow by ~3-5% CAGR over the next 3 years.

Healthy planned government investments provide comfort

INR (lakh crore)	FY20-25E
Road	19.6
Energy	11.8
Railways	13.7
Port	1
Airport	1.4
Urban	16.3
Irrigation	7.7
Rural	7.7
Agriculture	0.5

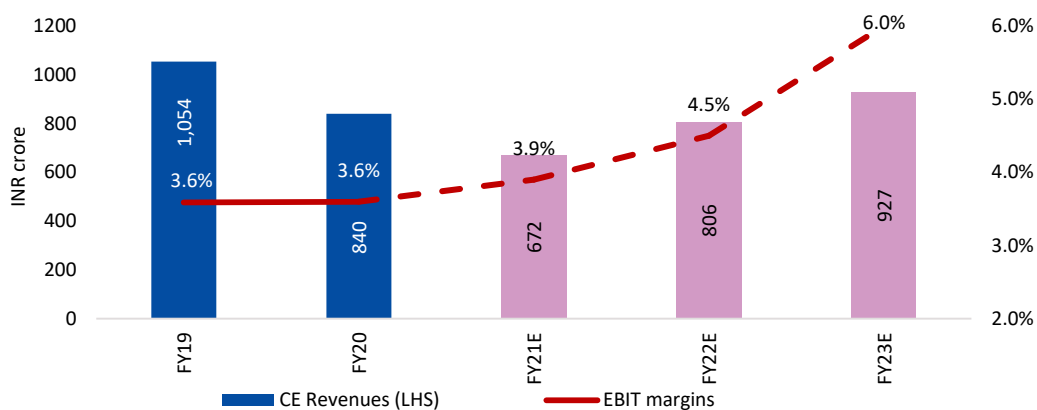
Source: Dept of Economic Affairs, Ministry of Finance

Striving towards improving margin in the CE business

Being a highly price competitive and crowded market in the products segments where Escorts has a presence, consistent margin improvement since FY18 speaks loads about the management's efforts towards improving internal efficiencies and reduce cost.

Although significant margin upside in this business is unlikely, visible improvement in the last 3 years assures us that the management will fulfil its goal of achieving higher single digit margin in the near term.

Growth in topline to revive from FY22, however margin to improve by cost reduction efforts



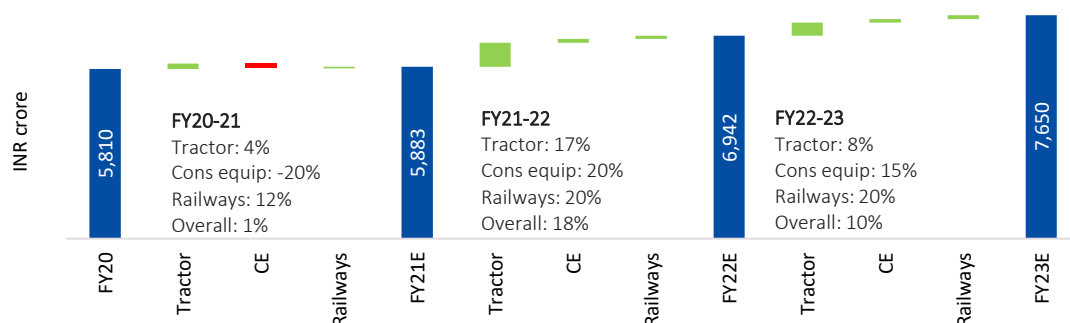
Source: Company and Edelweiss Professional Investment Research

VII. All cylinders ready to fire – Escorts in a sweet spot

The tractor business will register marginal growth led by a strong demand revival once the lockdown is lifted. The upcycle scenario for the tractor business will fuel a healthy rise in topline over the next 2 years.

On the back of a strong order book of INR 500 crore and healthy future growth visibility, the railways business will emerge as an important growth engine for Escorts over the next 3 years. The scenario is expected to be muted for the CE business in FY21, but expected to improve from FY22 once investments in infrastructure projects return to full swing with an improvement in government finances. We expect the CE business to lend support with a healthy upside from FY22 onwards.

Tractor business may surprise with marginal growth in FY21



Source: Edelweiss Professional Investment Research

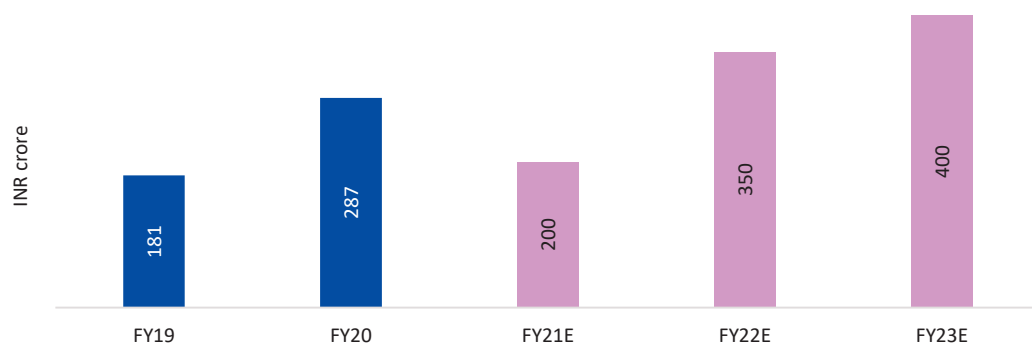
Limited capex and healthy cash provides enough arsenal to drive growth

Escorts plans to incur a capex of INR 200-250 crore, which has been trimmed due to COVID-19 related uncertainties. This capex will be mainly towards new product development and localisation efforts relating to new products in the railways business.

Ability to improve FCF and EBITDA margin even in testing times of FY20 provides us confidence in the resilience of this business. With the tractor business expected to observe marginal growth momentum, improvement in profitability will continue, which is encouraging.

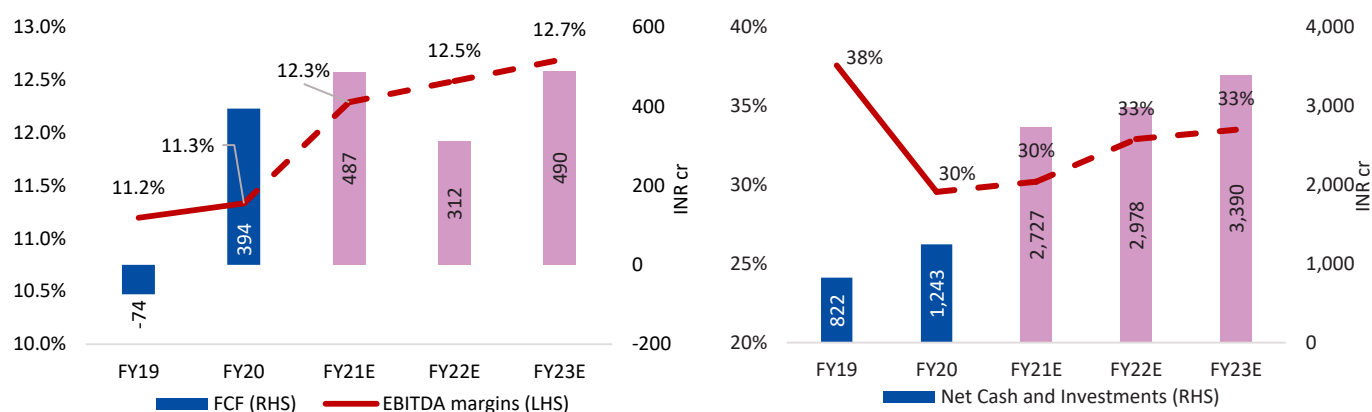
Surplus cash balance on the back of healthy profitability during the last 2-3 years, coupled with INR 1,042 crore from the Kubota deal, places Escorts in a strong position to push for growth capex/investment without RoCE deteriorating.

Capex mainly towards new product development will help expand its market presence



Source: Edelweiss Professional Investment Research

Improving profitability with zero debt bolsters Balance Sheet



Source: Edelweiss Professional Investment Research

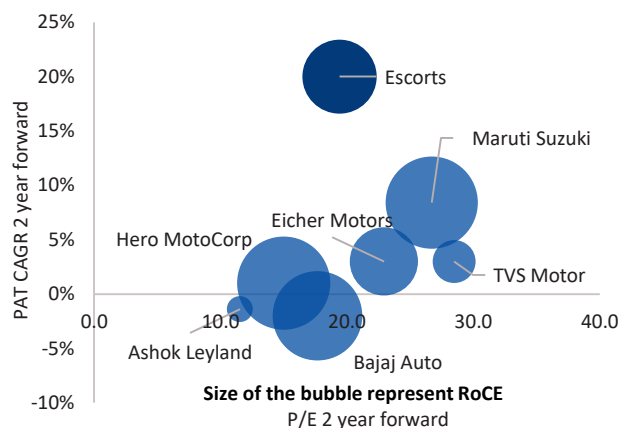
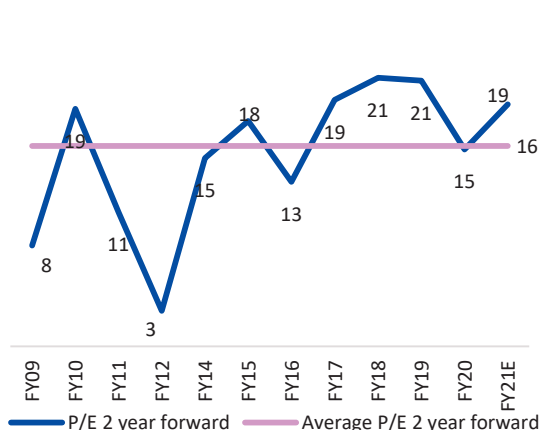
Escorts Ltd

Outlook & valuation

Sharp rally in last 3 months had placed Escorts among league of high valued OEMs

Since the market crash of March 23, the stock has rallied almost 89%. This rally has placed the stock in the league of high valued OEMs. The rally was driven by positive signs of growth in the rural economy as well as the Kubota deal.

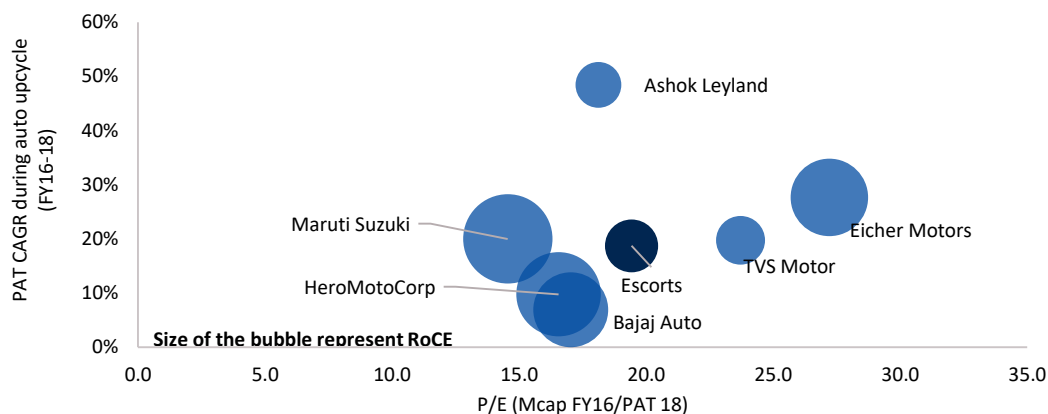
Recent run up places the stock in upper quadrant of valuation



Source: Edelweiss Professional Investment Research

According to us, the appropriate method for comparing valuation among the peer set of OEMs should not be the current period as the tractor segment is in an upcycle demand trajectory, while all other vehicle segments are in sharp downcycle. To arrive at a fair comparison, we compared valuations of other OEMs during the start of their upcycle (i.e. FY16) to Escorts' current valuation.

... however comparison of current upcycle for Escorts with previous upcycle of automobile OEMs shows valuation upside possible based on growth and improvement in financials



Note: For Escorts, we have considered PAT CAGR between FY20 and FY22 and P/E is calculated using current market capitalisation to FY22E PAT
Source: Edelweiss Professional Investor Research

We estimate healthy growth in earnings led by strong performance in the tractors and railway businesses and decent showing by the construction equipment space. Improving profitability on the back of product mix and cost efficiency measures will help the company scale up its RoCE in the medium term, thus justifying Escorts' premium valuation. Currently, the stock is trading at 16/20x (adjusting to treasury share/without treasury shares) FY22E EPS. We recommend a 'BUY' on the stock with a target price of INR 1,332, valuing the company at 20x/24x (adjusting to treasury share/without treasury shares) on FY22E EPS estimates.

Board of Directors

Name	Designation	Details
Mr. Nikhil Nanda,	<i>Chairman & Managing Director</i>	<ul style="list-style-type: none"> Alumnus of Wharton Business School, Philadelphia Responsible for driving Escorts' growth initiatives to strategically position it in the global arena
Ms. Nitasha Nanda	<i>Whole time Director</i>	<ul style="list-style-type: none"> An entrepreneur & experienced business leader, She manages the Escorts Securities Ltd. She is on the board of directors of Seitz technologies, RNIS, Raksha TPA, Rimari India and Sun and Moon travels.
Dr. Sutanu Behuria,	<i>Independent Director</i>	<ul style="list-style-type: none"> A PHD in Economics from Southern Methodist University, Dallas, He is an IAS officer from 1976 batch. He has served as secretary in the Dept. Of Fertilisers, National Disaster Management Authority and Dept. of Heavy Industry.
Mr. Hardeep Singh,	<i>Director</i>	<ul style="list-style-type: none"> Chairman -Monitoring committee on minimum support price (Planning Commission) & Food security Task force (CII) He was the former executive chairman of Cargill South Asia and Amalgamated Plantations Pvt. Ltd
Mr. P.H. Ravikumar,	<i>Independent Director</i>	<ul style="list-style-type: none"> Founder MD & CEO of NCDEX He has worked with leading banks like ICICI Bank and Bank of India
Mrs. Vibha Paul Rishi,	<i>Independent Director</i>	<ul style="list-style-type: none"> An Alumnus of FMS Delhi, She has been an Executive Director of Brand and Human Capital of Max India Limited She has also worked with leading Industry names like Future Group and PepsiCo in various leadership roles
Mr. Sunil Kant Munjal,	<i>Independent Director</i>	<ul style="list-style-type: none"> Mr. Munjal is one of the founder promoters of the Hero Group, India's premier automotive manufacturing group that has evolved from being the world's largest bicycle-maker to the largest two-wheeler maker. He is the Chairman of Hero Enterprise, with interests in insurance distribution, steel-making, real estate and corporate training.
Ms. Ms. Tanya Dubash,	<i>Independent Director</i>	<ul style="list-style-type: none"> Ms. Dubash serves as the Executive Director and Chief Brand Officer of Godrej Industries Ltd., and is responsible for the Godrej Group's brand and communications function, including guiding the Godrej Masterbrand. Also a Director on the Board of Godrej Industries Limited, Godrej Consumer Products Limited and Godrej Agrovat Limited. She also serves on the boards of Britannia, AIESEC and India@75.

Management team

Name	Designation	Details
Mr. Shailendra Agrawal	<i>Executive Director</i>	<ul style="list-style-type: none"> 35 years of experience in creating product & technology roadmap and driving business transformation through Business Process Re-engineering
Mr. Shenu Agarwal	<i>CEO, Escorts Agri Machinery</i>	<ul style="list-style-type: none"> 26 years of experience in domestic and international sales and marketing, R&D and product development, strategy and project management
Mr. Ajay Mandahr	<i>CEO, Escorts Construction Equipment</i>	<ul style="list-style-type: none"> 26 years of experience in operations, sales & marketing, new product development
Mr. Dipankar Ghosh	<i>CEO, Railway Equipment Division</i>	<ul style="list-style-type: none"> 24 years of experience in product development, manufacturing operations and technology transfers
Mr. Bharat Madan	<i>Group Chief Financial Officer & Corporate head</i>	<ul style="list-style-type: none"> 28 years plus of experience in financial accounting, audit, cash and capital management, forecasting and risk management, tax planning, financial modelling and analysis

Escorts Ltd

Financials

Income statement

(INR crore)

Year to March	FY18	FY19	FY20	FY21E	FY22E
Income from operations	5,059	6,265	5,810	5,883	6,942
Direct costs	3,435	4,322	3,841	3,860	4,548
Employee costs	449	485	521	500	625
Other expenses	1,082	1,241	1,311	1,300	1,527
Total operating expenses	4,517	5,564	5,152	5,160	6,075
EBITDA	542	701	658	723	867
Depreciation and amortisation	73	87	107	123	133
EBIT	469	614	551	599	733
Interest expenses	29	20	17	2	2
Other income	65	112	98	153	176
Profit before tax	505	706	632	751	908
Provision for tax	162	238	154	188	227
Core profit	343	468	478	563	681
Extraordinary items	-2	6	-9	0	0
Profit after tax	340	474	469	563	681
Minority Interest	0	1	-1	0	0
Share from associates	0	0	0	0	0
Adjusted net profit	341	475	468	563	681
Equity shares outstanding (cr)	12.3	12.3	12.3	12.3	12.3
EPS (INR) basic	28.0	38.3	38.9	45.9	55.5
Diluted shares (cr)	12.3	12.3	12.3	12.3	12.3
EPS (INR) fully diluted	28.0	38.3	38.9	45.9	55.5
EPS adjusted for treasury shares	38.3	53.4	52.6	63.3	76.6
Dividend per share	0.0	0.0	2.5	3.7	5.0
Dividend payout (%)	0.0	0.0	6.5	8.0	9.0

Common size metrics- as % of net revenues

(INR crore)

Year to March	FY18	FY19	FY20	FY21E	FY22E
Operating expenses	89.3	88.8	88.7	87.7	87.5
Depreciation	1.4	1.4	1.8	2.1	1.9
Interest expenditure	0.6	0.3	0.3	0.0	0.0
EBITDA margins (incl OI)	10.7	11.2	11.3	12.3	12.5
Net profit margins	6.7	7.6	8.1	9.6	9.8

Growth metrics (%)

Year to March	FY18	FY19	FY20	FY21E	FY22E
Revenues growth %	22.0	23.8	(7.3)	1.3	18.0
EBITDA	114.8	29.3	(6.1)	9.8	19.9
PBT	147.6	39.8	(10.6)	18.8	20.9
Net profit	170.3	36.7	2.1	17.8	20.9
EPS	160.3	36.8	1.6	18.0	20.9

Escorts Ltd

Financials

Balance sheet

(INR crore)

As on 31st March	FY18	FY19	FY20	FY21E	FY22E
Equity share capital	123	123	123	123	123
Preference Share Capital	0	0	0	0	0
Reserves & surplus	2,093	2,547	2,995	4,555	5,174
Shareholders funds	2,215	2,669	3,117	4,677	5,297
Secured loans	50	4	19	0	0
Unsecured loans	1	54	17	0	0
Borrowings	51	58	19	10	10
Minority interest	-0	6	5	0	0
Sources of funds	2,266	2,733	3,142	4,688	5,307
Gross block	2,497	2,598	2,761	3,085	3,335
Depreciation	910	974	1,081	1,205	1,338
Net block	1,588	1,624	1,679	1,881	1,997
Capital work in progress	66	80	125	0	100
Total fixed assets	1,654	1,704	1,804	1,881	2,097
Unrealised profit	0	0	0	0	0
Investments	549	637	937	1,979	2,279
Inventories	566	857	883	709	894
Sundry debtors	592	931	732	838	951
Cash and equivalents	317	243	325	757	708
Loans and advances	170	279	285	218	270
Other current assets	0	0	0	0	0
Total current assets	1,645	2,311	2,225	2,522	2,823
Sundry creditors and others	1,412	1,799	1,699	1,569	1,767
Provisions	151	120	126	126	126
Total CL & provisions	1,563	1,919	1,824	1,695	1,892
Net current assets	82	392	400	828	931
Net Deferred tax	-19	0	0	0	0
Misc expenditure	0	0	0	0	0
Uses of funds	2,266	2,733	3,142	4,688	5,307
Book value per share (INR)	181	218	254	382	432

Cash flow statement

(INR crore)

Year to March	FY18	FY19	FY20	FY21E	FY22E
Net profit	345	463	487	563	681
Add: Depreciation	73	87	107	123	133
Add: Misc expenses written off	0	0	0	0	0
Add: Deferred tax	70	-19	0	0	0
Add: Others	0	1	-1	0	0
Gross cash flow	489	532	593	686	814
Less: Changes in W. C.	-88	469	-8	-0	152
Operating cash flow	577	63	601	687	662
Less: Capex	111	138	207	200	350
Free cash flow	466	-74	394	487	312

Escorts Ltd

Financials

Ratios

Year to March	FY18	FY19	FY20	FY21E	FY22E
ROAE (%)	17.9	19.2	16.5	14.4	13.7
ROACE (%) adj to cash and invt	33.5	37.5	29.5	31.3	34.4
Debtors (days)	43	54	46	44	47
Current ratio	1.0	1.2	1.3	1.5	1.5
Debt/Equity	0.0	0.0	0.0	0.0	0.0
Inventory (days)	41	50	55	52	47
Payable (days)	78	73	81	76	75
Cash conversion cycle (days)	5	32	20	20	19
Debt/EBITDA	0.1	0.1	0.0	0.0	0.0
Adjusted debt/Equity	(0.1)	(0.1)	(0.1)	(0.2)	(0.1)

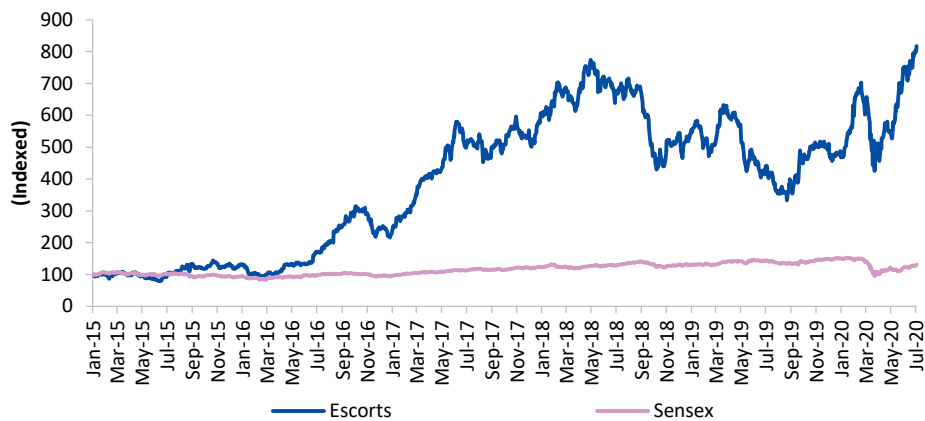
Valuation parameters

Year to March	FY18	FY19	FY20	FY21E	FY22E
Diluted EPS (INR)	28.0	38.3	38.9	45.9	55.5
Y-o-Y growth (%)	160.3	36.8	1.6	18.0	20.9
CEPS (INR)	34.0	45.4	47.7	56.0	66.4
Diluted P/E (x)	27.9	20.0	20.3	19.2	15.9
Price/BV(x)	6.1	5.1	4.3	2.9	2.5
EV/Sales (x)	2.6	2.1	2.3	2.2	1.8
EV/EBITDA (x)	24.4	19.0	20.0	17.6	14.7
Diluted shares O/S	12.3	12.3	12.3	12.3	12.3
Basic EPS	38.3	53.4	52.6	63.3	76.6
Basic PE (x)	27.9	20.0	20.3	19.2	15.9
Dividend yield (%)	0.2	0.2	0.2	0.3	0.5

Edelweiss Broking Limited, 1st Floor, Tower 3, Wing B, Kohinoor City Mall, Kohinoor City, Kiroh Road, Kurla(W)
Board: (91-22) 4272 2200

Vinay Khattar
Head Research
vinay.khattar@edelweissfin.com

Rating	Expected to
BUY	appreciate more than 15% over a 12-month period
HOLD	appreciate between 5% and 15% over a 12-month period
REDUCE	return below 5% over a 12-month period



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